Media Kit

Email advertising@3dprint.com for all inquiries
About 3DPrint.com

3DPrint.com is the leading news organization dedicated to bringing you up to date on all the latest news from the 3D Printing/Additive Manufacturing industry. Powered by SmarTech, the number one provider of market research and industry analysis in the 3D Printing/Additive Manufacturing sector, we source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.

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Increase Brand Exposure

Annually you will reach more than 1 million 3D printing and additive manufacturing professionals and users:

- 465,000+ web visitors
- 64,000+ email subscribers
- 73,000+ message board members
- 375,000+ social media followers
- Thousands of yearly conference attendees

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Product & Service Offerings

- Sponsored Articles
- Email Marketing
- Site Sponsorships
- Banner Advertising
- Social Media
- Shop and Print services
- Website Takeover

- Job Board Postings
- Webcasts
- White Papers
- Events
- Research
- Consulting Services
- Partner Zone Program

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Sponsored Articles

- Self written or professionally written.

- Upon publication the article is sent to our 64,000+ email subscriber base as part of our opt in daily newsletter and blasted to our 375,000+ social media followers on Twitter, Facebook, and LinkedIn.

- Sponsored article atop our homepage and labelled as “featured” for up to a maximum of three days for added exposure.
Email Marketing

- 64,000+ global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization
- Thousands of opens and hundreds of clicks guaranteed

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Banner Placements on 3DPrint.com

- **Leaderboard Banner, 728x90**
  - Displayed above or below title in all articles
- **300x250 or 300x125 rectangles**
  - On right hand column of all pages
- **Thin Ribbon, 1064x44**
  - Above the fold on home page
- **Interstitial Ad, 300x250**
  - Popover ad that “pops up” on top of content of 3DPrint.com after the page loads
- **Peel-Back Ad**
  - Teaser triangle in upper corner invites users to “peel back” to reveal your message
- **Mobile Banner, 300x80**
  - Atop mobile home page

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Banner Placements on Email Newsletter

- **Leaderboard Banner, 728x90**
  - Displayed above or below title in all articles
  - Displayed on top of home page

- **Banner, 180x150**
  - Ad on sidebar of daily newsletter

- **Newsletter sponsorship**
  - Your logo presented as sponsor atop daily newsletter
Sponsorships

- **Website sponsorship**
  - “Site sponsor” followed by your logo static atop right sidebar and in text atop entire site

- **Mobile sponsorship**
  - “Site sponsor” followed by your logo atop mobile website

- **Newsletter sponsorship**
  - Your logo presented as sponsor atop the daily newsletter

- **Podcast sponsorship**
  - 15-second audio advertisement within 4 podcast episodes

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Webinars, Whitepapers, and Podcasts

Custom built campaigns to promote your asset

- **Registration data and customized polling**
- **Promotional tools include:**
  - Banner ads on 3DPrint.com, 3DPrintBoard.com, and email newsletter
  - Email blasts
  - Social media blasts
- **Articles published on 3DPrint.com**
- **Podcast sponsorships**

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Banner Placements on 3DPrintBoard.com

- Leaderboard, 728x90
- 300x250 or 300x125 rectangle
- Forum folder
  - Create your own folder
- Sticky thread
  - Featured atop the list within a folder of your choice

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Website Takeovers

- One day or one week options
- Wrap your messaging around the hot news of the day.
- Use the website takeover and/or roadblocks for ultra high impact exposure

Email advertising@3dprint.com for all inquiries
Partner Zone Program

Email advertising@3dprint.com for all inquiries
Social Media

- 375,000+ followers (LinkedIn, Twitter, Facebook)
  - Blast your message across our social channels!

Email advertising@3dprint.com for all inquiries
Shop & Print Services

- **3DPrint.com/shop**
  - Join our showcase of 3D printers, accessories, products and print services
  - Shop or Print Services section, dedicated 760x600 storefront
  - Featured placements available to increase your visibility. Please inquire.

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Jobs

- **List on 3DPrint.com/jobs**
  - All job listings are listed at [alexanderdanielsglobal.com](http://alexanderdanielsglobal.com), ensuring top-level targeting and reach

- **Featured job listings**
  - Atop 3DPrint.com/jobs page
  - In main menu bar dropdown
    - 3 lines of text, 30 characters each
  - On the right hand side of the site
  - On the right hand side of the daily email newsletter

- **Standard job listings**
  - Please inquire
Events

- Sponsorship, Exhibit, and Speaker opportunities at one of our global events:
  - Additive Manufacturing Strategies
    - Networking Business Summit
    - February 7-9, 2023 (New York City, USA)
      - additivemanufacturingstrategies.com
Research

- Gain insight with our industry driven data, research reports and user guides from SmarTech Analysis, the largest 3D printing focused research firm.
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