

3DPRINT.COM™

The Voice of 3D Printing / Additive Manufacturing

Media Kit

Email advertising@3dprint.com for all inquiries

About 3DPrint.com

3DPrint.com is the leading news organization dedicated to bringing you up to date on all the latest news from the 3D Printing/Additive Manufacturing industry. Powered by SmarTech, the number one provider of market research and industry analysis in the 3D Printing/Additive Manufacturing sector, we source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.

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Increase Brand Exposure

Annually you will reach more than **1 million 3D printing and additive manufacturing professionals and users:**

- 465,000+ **web** visitors
- 64,000+ **email** subscribers
- 73,000+ **message board** members
- 375,000+ **social media** followers
- Thousands of **yearly conference** attendees



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Product & Service Offerings

- Sponsored Articles
- Email Marketing
- Site Sponsorships
- Banner Advertising
- Social Media
- Shop and Print services
- Website Takeover
- Job Board Postings
- Webcasts
- White Papers
- Events
- Research
- Consulting Services
- Partner Zone Program

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Sponsored Articles

- Self written or professionally written.
- Upon publication the article is sent to our **64,000+ email subscriber base** as part of our opt in daily newsletter and blasted to our **375,000+ social media followers** on Twitter, Facebook, and LinkedIn.
- Sponsored article **atop our homepage** and labelled as **“featured”** for up to a maximum of three days for added exposure.

Management

A new partnership has formed between one of Germany's leading makers of gardening equipment and patio furniture, Siena Garden, and Replique, a division of BASF, based on a project to...

3D Printing • 3D Software • Business • Sustainability
41 mins • by Matt Kremenetsky



No rent! No deposit! After-sales service! SLA Manufacturer Vistar Launches a New Cooperation Model for 3D Printing Service Provider

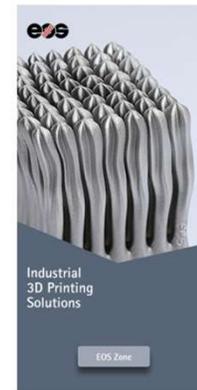
In recent years, with the maturity and popularity of SLA 3D printing technology, more and more industries and customers are adopting this technology, from prototypes to shoe models, from dental...

3D Printers • 3D Printing • Sponsored

Track Bike by Renishaw

Countless people use bicycles every day. They're so ubiquitous that we rarely give them a second thought unless we're purchasing one. When we do that, we like to make sure...

3D Printing • Metal 3D Printing • Sports
1 hour • by Tess Bodley



Industrial 3D Printing Solutions

EOS Free

3, 2022

In February of 2020, just a few weeks before the world began shutting down due to the COVID-19 crisis, 3DPrint.com and SmarTech Analysis held our third annual Additive Manufacturing Strategies...

3D Printing • 3D Printing Events
2 hours • by Sarah Saunders



Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers

Australian heat change company Conflux Technology has just received an AUD \$8.5 million (around \$6.3 USD) Series A round from AM Ventures and Acorn Capital. Conflux designs and manufactures heat...

3D Printing • Business
23 hours • by Joris Peels

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Email Marketing

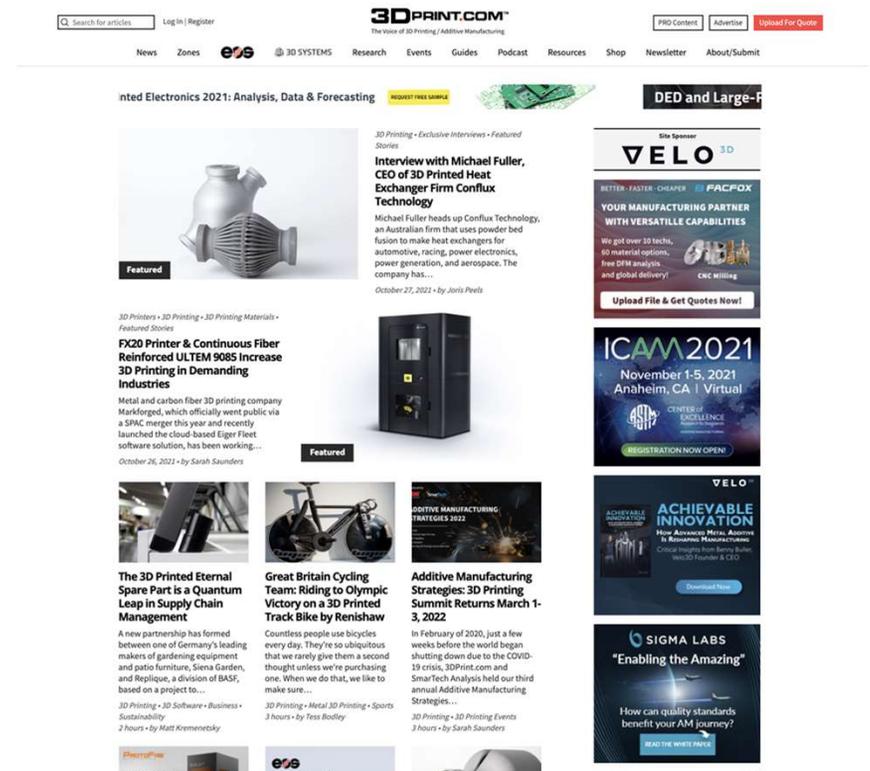
- **64,000+** global subscribers
- Full suite of **analytics and reporting**
- **A/B testing** and **send time optimization**
- Thousands of opens and hundreds of clicks **guaranteed**



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Banner Placements on 3DPrint.com

- **Leaderboard Banner, 728x90**
 - Displayed above or below title in all articles
- **300x250 or 300x125 rectangles**
 - On right hand column of all pages
- **Thin Ribbon, 1064x44**
 - Above the fold on home page
- **Interstitial Ad, 300x250**
 - Popover ad that “pops up” on top of content of 3DPrint.com after the page loads
- **Peel-Back Ad**
 - Teaser triangle in upper corner invites users to “peel back” to reveal your message
- **Mobile Banner, 300x80**
 - Atop mobile home page



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Banner Placements on Email Newsletter



- **Leaderboard Banner, 728x90**
 - Displayed above or below title in all articles
 - Displayed on top of home page
- **Banner, 180x150**
 - Ad on sidebar of daily newsletter
- **Newsletter sponsorship**
 - Your logo presented as sponsor atop daily newsletter

The screenshot displays an email newsletter layout with several banner placements:

- Top Header:** 3DPRINT.COM™ logo with tagline "The Voice of 3D Printing / Additive Manufacturing" and social media icons for Facebook, Twitter, LinkedIn, and Email. To the right is the Xometry logo with the text "Thanks to our newsletter sponsor" and "Instant quotes on Professional 3D printing in 70+ materials".
- Navigation Bar:** Three buttons: "Inquire about advertising", "Subscribe PRO", and "Research/Data".
- Formnext Banner:** A banner for Formnext with the text "Make the impossible possible!" and "Experience AM live and in color in Frankfurt or online at the Digital Days. Book your ticket now!".
- DAILY NEWS Section:**
 - Interview with Michael Fuller, CEO of 3D Printed Heat Exchanger Firm Conflux Technology**
 - By Joris Peels on Oct 27, 2021 10:45 am
 - Michael Fuller heads up Conflux Technology, an Australian firm that uses powder bed fusion to make heat exchangers for automotive, racing, power electronics, power generation, and aerospace. The company has just received over \$6 million...
 - View the entire article via our website.
 - Read in browser »
 - Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers**
 - By Joris Peels on Oct 27, 2021 10:14 am
 - Australian heat change company Conflux Technology has just received an AUD \$8.5 million (around \$6.3 USD) Series A round from AM Ventures and Acorn Capital. Conflux designs and manufactures heat exchangers for the...
- Right Sidebar:**
 - ADDITIVE MANUFACTURING STRATEGIES Industry Intelligence Summit**
 - March 1-3, 2022
 - REGISTER EARLY AND SAVE
 - What You Should Be Looking for in a Modern Metal 3D Printer**
 - Get the Guide
 - Boost Additive Manufacturing Productivity with High-Density Part Stacking**
 - 3D SYSTEMS
 - Download Brief

Sponsorships

- **Website sponsorship**

- “Site sponsor” followed by your logo static atop right sidebar and in text atop entire site

- **Mobile sponsorship**

- “Site sponsor” followed by your logo atop mobile website

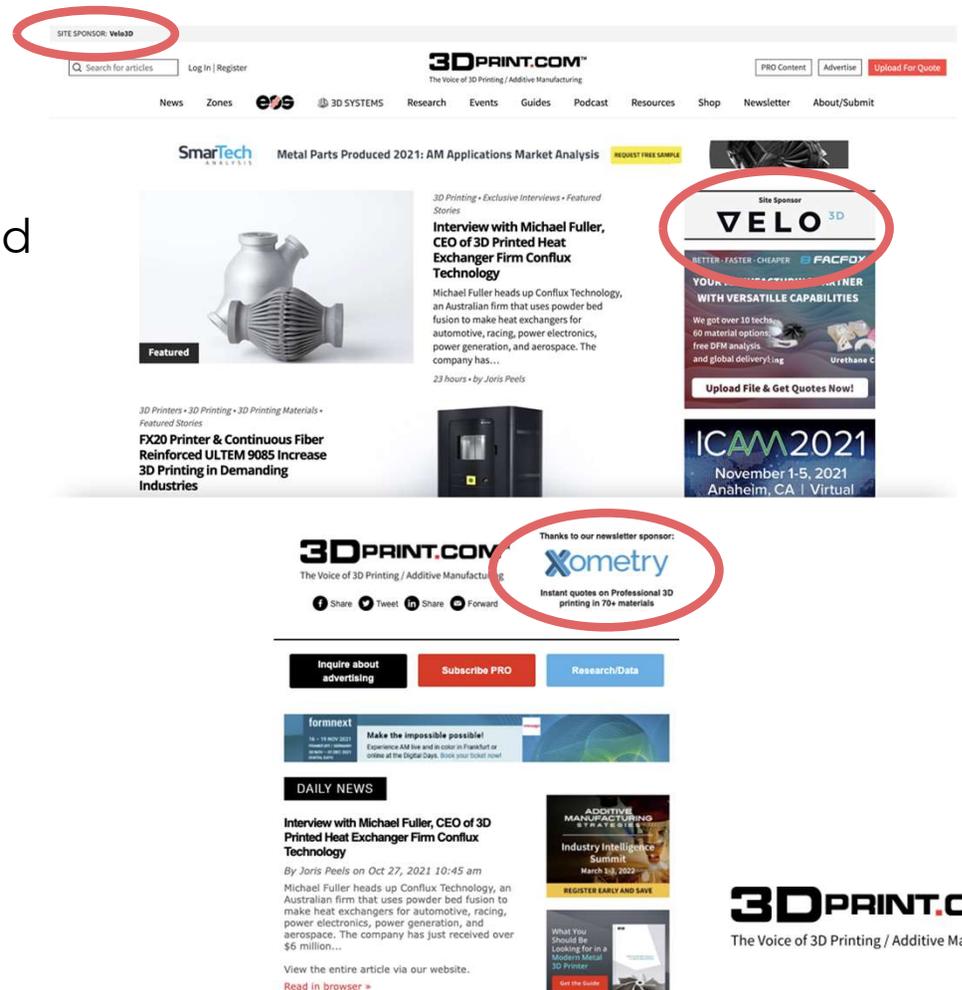
- **Newsletter sponsorship**

- Your logo presented as sponsor atop the daily newsletter

- **Podcast sponsorship**

- 15-second audio advertisement within 4 podcast episodes

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Webinars, Whitepapers, and Podcasts

Custom built campaigns to promote your asset

- **Registration data and customized polling**
- **Promotional tools include:**
 - Banner ads on 3DPrint.com, 3DPrintBoard.com, and email newsletter
 - Email blasts
 - Social media blasts
- **Articles published on 3DPrint.com**
- **Podcast sponsorships**

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The screenshot displays the 3DPrint.com website interface. At the top, there is a navigation bar with a search bar, login/register links, and the 3DPRINT.COM logo. Below the navigation bar, there are three main promotional banners:

- Webinars:** Three banners are shown. The first is for 'A New Twist on a Boring Bit' by VELO 3D, scheduled for October 27, 2021. The second is for 'Innovator's Roundtable: Ditching DFAM and Embracing Design Freedom' on September 23, 2021. The third is for 'Silicones for the Additive Manufacturing' by Elkem Silicones on June 10, 2021.
- White Papers:** Three white paper covers are displayed: '3D Printing Fundamentals', 'Carbon Fiber 3D Printing Applications', and 'THE ECONOMICS OF METAL INSPECTION HOLDING UP METAL 3D PRINTING'.
- Podcast Series: 3DPOD:** A section for the 3DPOD podcast series, hosted by Joris Peels and Maxwell Bogue. It features three episode cards: '3DPOD Episode 82: Mass Customization Theory and Practice with Dr. Frank T. Piller, RWTH Aachen University', '3DPOD Episode 81: Hybrid Manufacturing with Dr. Jason Jones, CEO Hybrid-AM', and '3DPOD Episode 80: Xometry CEO Randy Aitschuler'.

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Banner Placements on 3DPrintBoard.com

- **Leaderboard, 728x90**
- **300x250 or 300x125 rectangle**
- **Forum folder**
 - Create your own folder
- **Sticky thread**
 - Featured at top the list within a folder of your choice

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The screenshot displays the 3DPrintBoard.com website interface. At the top, there is a navigation bar with links for News, Events, Research, Training, Jobs, Forum, Shop, Contact/Submit, and About. A search bar is located on the right side of the navigation bar. Below the navigation bar, there are several banners and advertisements. One prominent banner is for SmarTech, titled "AM in the Factory of the Future: Opportunities and Markets". Another banner is for "What You Should Be Looking for in a Modern Metal 3D Printer". The main content area is divided into sections for "3D PRINTING" and "3D DESIGN / 3D SCANNING / 3D MODELING". The "3D PRINTING" section features a list of forum threads with columns for thread titles, post counts, and last post information. The "3D DESIGN / 3D SCANNING / 3D MODELING" section also shows a list of threads. On the right side, there is a "SEARCH 3DPRINT.COM NEWS" section and a "SPONSORS" section featuring an advertisement for "AM Investment Strategies".

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Partner Zone Program

<p>View All Zones</p> <p>EOS Zone</p> <p>The ExOne Zone</p> <p>Velo3D Zone</p> <p>Desktop Metal Zone</p> <p>Bioprinting Zone</p> <p>ASTM Zone</p>	<p>The 3D Systems Zone</p> <p>ASME Zone</p> <p>Flashforge Zone</p> <p>The Space Zone</p> <p>3D Printing Stocks Zone</p> <p>GE Additive Zone</p>	           
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Featured Content	Videos	eBooks
Real World Applications	Whitepapers	Webinars
Application & Executive Briefs	Aerospace & Defense	Automotive & Motorsports
Semiconductors	Jewelry	Dental
Healthcare	Read Our Blog	Connect With Us on Social

[Upcoming Events](#)

[Schedule a Meeting](#)

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Social Media

- **375,000+** followers (LinkedIn, Twitter, Facebook)
 - Blast your message across our social channels!



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Shop & Print Services

- **3DPrint.com/shop**
 - Join our showcase of 3D printers, accessories, products and print services
 - Shop or Print Services section, dedicated 760x600 storefront
 - Featured placements available to increase your visibility. Please inquire.

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The screenshot displays the 3DPrint.com Shop website. At the top, there is a navigation bar with a search bar, user options (Log In / Register), and the 3DPRINT.COM logo. Below the navigation bar, the main heading reads "3DPrint.com Shop" with a sub-description: "A showcase of 3D printers, accessories, products and services. Browse our growing number of storefronts to help you decide on your next purchase. Need to get your file printed? Check out our Services section and access thousands of manufacturing hubs from hobbyist to industrial." A grid of product categories is shown, including 3D Printers, 3D Scanners, 3D Filaments, 3D Tools, Post Processing, 3D Printed Footwear, 3D Printing Books, 3D Printed Eyewear, Print Services, 3D Scanner Database, 3D Printer Database, and Industry Directory. A "3D Printers" section features a search bar and a grid of printer brands: Tronhoo3D, ExOne, Dynamism, Flashforge, Profound 3D, Creativity, 3D Universe, Fusion3, G3D, AON3D, KODAK, Longer, VSHAPER, and Snapmaker, with Raise3D highlighted. Below this is a featured product section for Tronhoo, showcasing a "Foldable Consumer Laser Engraving Machine" (LC100) and a "Desktop Laser Engraving Machine" (LC400). At the bottom, three 3D printers are displayed: T220S PRO, T400S PRO, and KG40S. On the right side of the page, there are three vertical sections: "Featured Shops" with logos for dynamism, G3D, SIDEWINDER, 3D SIMO, and RAISE3D; "Jobs" with a "View More" button; "Subscribe to Our Email Newsletter" with an email input field and a "Subscribe" button; and "3D Printing Guides" with links to "2020 Desktop 3D Printer Buyer's Guide" and "2020 3D Scanner Buyer's Guide".

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Jobs

- **List on 3DPrint.com/jobs**
 - All job listings are listed at **alexanderdanielsglobal.com**, ensuring top-level targeting and reach
- **Featured job listings**
 - Atop 3DPrint.com/jobs page
 - In main menu bar dropdown
 - 3 lines of text, 30 characters each
 - On the right hand side of the site
 - On the right hand side of the daily email newsletter
- **Standard job listings**
 - Please inquire

The screenshot displays the 3DPrint.com website's job listings page. At the top, there is a navigation bar with a search box, login/register links, and the 3DPRINT.COM logo. Below the navigation, the 'Jobs' section is highlighted, with tabs for 'Featured Jobs' and 'All Jobs'. Two featured job cards are visible: 'Application Engineering Manager (Footwear/Flexible Foams)' and 'CTO'. Below these, a 'Job Opportunities' section contains a table of various roles.

Posting Title	Country	City	Disciplines	Apply Now
Application Engineering Manager (Footwear/Flexible Foams)	United States	Piano	Applications & Consulting	Apply Now
SR Solutions Engineer	United States	Long Beach	Design,Engineering	Apply Now
Quality Engineer	United States	Long Beach	Operations,Design,Engineering,CNC,Production & Programmers	Apply Now
Electrical Engineer	United States	Berkeley	Software,Engineering	Apply Now
Manufacturing Engineer	United States	Boston	Engineering,Production & Programmers	Apply Now
Process Development Engineer	United States	Boston	R&D,Engineering	Apply Now
Senior Process Development Engineer	United States	Boston	R&D,Engineering	Apply Now
CNC Programmer / Machinist	United States	Long Beach	CNC	Apply Now
Operations Manager - Machining	United States	Long Beach	Operations,CNC,Production & Programmers	Apply Now
Channel Sales Manager	United States	Detroit	Sales	Apply Now

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Events

- **Sponsorship, Exhibit, and Speaker opportunities at one of our global events:**
 - **Additive Manufacturing Strategies**
 - *Networking Business Summit*
 - February 7-9, 2023 (New York City, USA)
 - additivemanufacturingstrategies.com

**ADDITIVE
MANUFACTURING
STRATEGIES**

Research



- Gain insight with our industry driven data, research reports and user guides from **SmarTech Analysis, the largest 3D printing focused research firm.**

SmarTech
ANALYSIS

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Find The Report You Need

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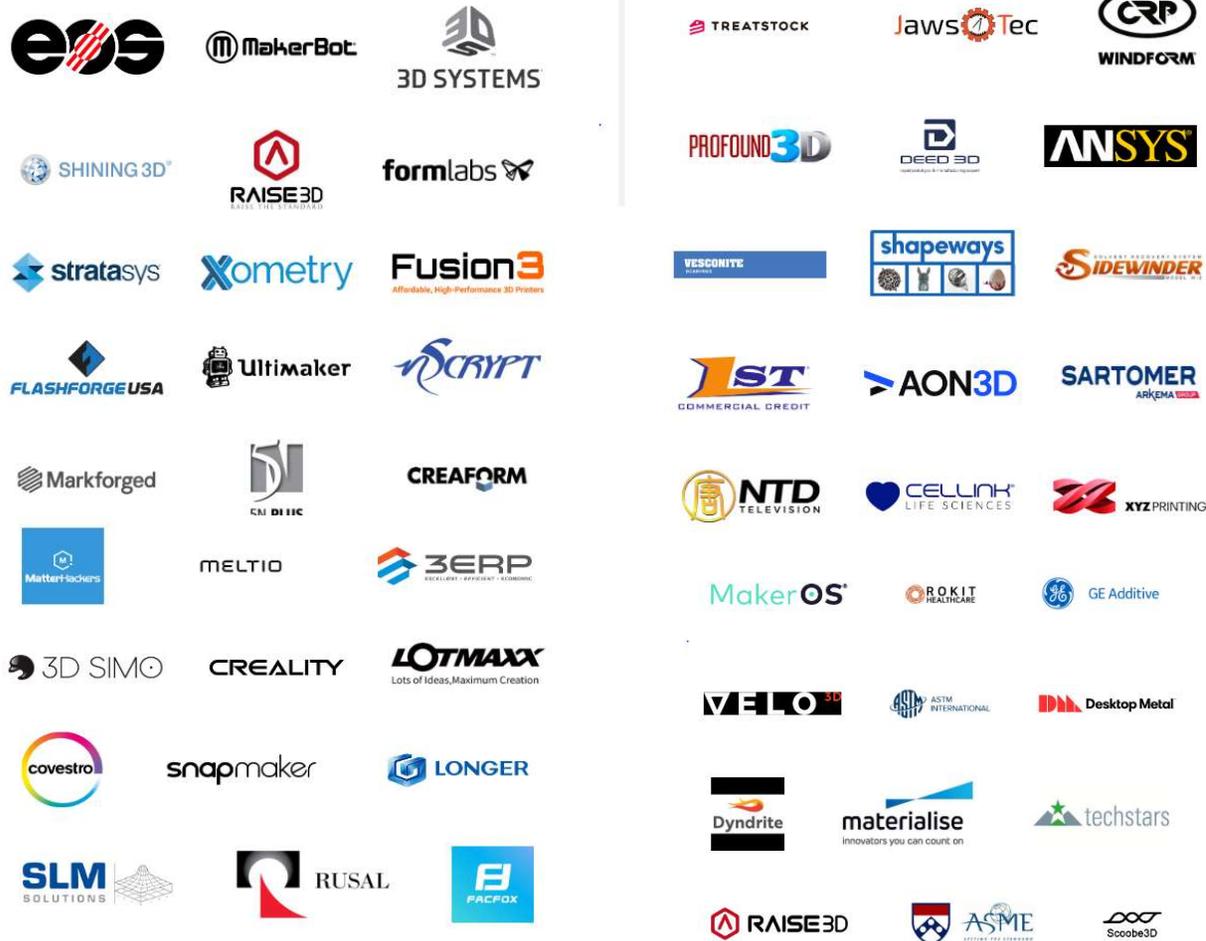
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