

The Voice of 3D Printing / Additive Manufacturing

# 2022 Media Kit

Email advertising@3dprint.com for all inquiries



## **About 3DPrint.com**

3DPrint.com is the leading news organization dedicated to bringing you up to date on all the latest news from the 3D Printing/Additive Manufacturing industry. Powered by SmarTech, the number one provider of market research and industry analysis in the 3D Printing/Additive Manufacturing sector, we source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.



### **Increase Brand Exposure**

You will reach a core group of **3D** printing and additive manufacturing professionals and users:

- 400,000+ monthly web visitors
- 62,000+ email subscribers
- 68,000+ message board members
- 350,000+ social media followers
- 15,000+ yearly conference attendees





## **Product & Service Offerings**

- Sponsored articles
- Email marketing
- Site sponsorships
- Digital banner advertising
- Social media pushes
- Shop and print services

- Job board postings
- Webcasts
- White papers
- Events
- Research
- Partner Zone

Program



### **Sponsored Articles**

- Self written or professionally written.
- Upon publication the article is sent to our 60,000+ email subscriber **base** as part of our opt in daily newsletter and blasted to our 350,000+ social media followers on Twitter, Facebook, and LinkedIn.
- Sponsored article **atop our** homepage and labelled as "featured" for up to a maximum of three days for added exposure.

#### Management

A new partnership has formed between one of Germany's leading makers of gardening equipment and patio furniture, Siena Garden, and Replique, a division of BASF, based on a project to...

3D Printing • 3D Software • Business • Sustainability 41 mins • by Matt Kremenetsky



No rent: No deposit! After-sales service! SLA Manufacturer Vistar Launches a New Cooperation Model for **3D Printing Service** Provider

In recent years, with the maturity and popularity of SLA 3D printing technology, more and more industries and customers are adopting this technology, from prototypes to shoe models, from dental...

3D Printers • 3D Printing • Sponsored

#### Track Bike by Renishaw

make sure

1 hour • by Tess Bodley

3D Printing Solutions

Countless people use bicycles In February of 2020, just a few weeks before the world began every day. They're so ubiquitous that we rarely give them a second shutting down due to the COVIDthought unless we're purchasing 19 crisis, 3DPrint.com and one. When we do that, we like to SmarTech Analysis held our third annual Additive Manufacturing Strategies... 3D Printing • Metal 3D Printing • Sports

3, 2022

3D Printing • 3D Printing Events 2 hours • by Sarah Saunders



#### Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers

Australian heat change company Conflux Technology has just received an AUD \$8.5 million (around \$6.3 USD) Series A round from AM Ventures and Acorn Capital. Conflux designs and manufactures heat ...

3D Printing • Business 23 hours • by Joris Peels



## **Email Marketing**

- 60,000+ global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization
- Thousands of opens and hundreds of clicks guaranteed





## **Sponsorships**

### Website sponsorship

- "Site sponsor" followed by your logo static atop right sidebar and in text atop entire site
- Mobile sponsorship
  - "Site sponsor" followed by your logo atop mobile website

### Newsletter sponsorship

 Your logo presented as sponsor atop the daily newsletter

### Podcast sponsorship

 15-second audio advertisement within 4 podcast episodes



### **Banner Placements on 3DPrint.com**

- Leaderboard Banner, 728x90
  - Displayed above or below title in all articles
- 300x250 or 300x125 rectangles
  - On right hand column of all pages
- Thin Ribbon, 1064x44
  - Above the fold on home page
- Interstitial Ad, 300x250
  - Popover ad that "pops up" on top of content of 3DPrint.com after the page loads
- Peel-Back Ad
  - Teaser triangle in upper corner invites users to "peel back" to reveal your message
- Mobile Banner, 300x80
  - Atop mobile home page

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### **Banner Placements on Email Newsletter**



- Leaderboard Banner, 728x90
  - Displayed above or below title in all articles
  - Displayed on top of home page
- Banner, 180x150
  - Ad on sidebar of daily newsletter
- Newsletter sponsorship
  - Your logo presented as sponsor atop daily newsletter







#### DAILY NEWS

#### Interview with Michael Fuller, CEO of 3D Printed Heat Exchanger Firm Conflux Technology

By Joris Peels on Oct 27, 2021 10:45 am

Michael Fuller heads up Conflux Technology, an Australian firm that uses powder bed fusion to make heat exchangers for automotive, racing, power electronics, power generation, and aerospace. The company has just received over \$6 million...

View the entire article via our website.

#### Read in browser »

#### Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers

By Joris Peels on Oct 27, 2021 10:14 am

Australian heat change company Conflux Technology has just received an AUD \$8.5 million (around \$6.3 USD) Series A round from AM Ventures and Acorn Capital. Conflux designs and reperiodized pack access for the









## Webinars, Whitepapers, and Podcasts

Custom built campaigns to promote your

asset

- Registration data and customized polling
- Promotional tools include:
  - Banner ads on 3DPrint.com,
     3DPrintBoard.com, and email
     newsletter
  - Email blasts
  - Social media blasts
- Articles published on 3DPrint.com
- Podcast sponsorships



#### White Papers



#### Podcast Series: 3DPOD

Hosted by Joris Peels (3DPrint.com, Executive Editor) and Maxwell Bogue (3Doodler, Co-Founder & Inventor), 3D Pod brings 3D printing news and insight, with straight talk from two bons fide 3D printing pros.

Annufacturing Technologies. This firm

Spotify Interest Apple Podcasts

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3DPOD Episode 80: Xometry CEO Randy Altschuler

October 4, 2021 Xometry (Nasdaq: XMTR) is a fast growing and, now, publicly-traded marketplace for manufacturing ed. services: We talk to CSP Randy Nitschuler, who came brid from finance to build and grow companies. What...



The Voice of 3D Printing / Additive Manufacturing

### **Partner Zone Program**

- Fixed company portal featured across the 3DPrint.com platform
- Subsections, presentation and overall content determined by partner
- Unlimited monthly content updates
- One email deployment per month to the 3DPrint.com database
- One self written article published monthly and archived
- One fixed 300x125 monthly banner
- One fixed 180x150 newsletter banner
- Premium company logo placement across top site navigation
- Shop section inclusion where applicable
- Webinar and whitepaper promotion
- Social media pushes



### **Partner Zone Program**

View All Zones EOS Zone The ExOne Zone Velo3D Zone Desktop Metal Zone ASTM Zone The 3D Systems Zone ASME Zone ROKIT Healthcare Zone Bioprinting Zone The Space Zone 3D Printing Stocks Zone





Featured Content	Videos	eBooks
Real World Applications	Whitepapers	Webinars
Application & Executive Briefs	Aerospace & Defense	Automotive & Motorsports
Semiconductors	Jewelry	Dental
Healthcare	Read Our Blog	Connect With Us on Social
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On-Demand Webinars	White Papers	Brochures
Customer Success Videos	Product / Technology Videos	Podcasts
EOS News on 3DPrint.com	EOS Articles Around The Web	Social Media

**PRINT COM** 

## Banner Placements on 3DPrintBoard.com

- Leaderboard, 728x90
- 300x250 or 300x125 rectangle
- Forum folder
  - Create your own folder
- Sticky thread
  - Featured atop the list within a folder of your choice

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## **Social Media**

- **350,000+** followers (LinkedIn, Twitter, Facebook)
  - Blast your message across our social channels!



## **Shop & Print Services**

### • 3DPrint.com/shop

- Join our showcase of 3D printers, accessories, products and print services
  - Shop or Print Services section, dedicated 760x600 storefront
- Featured placements available to increase your visibility.
   Please inquire.

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### **Events**

- Sponsorship, Exhibit, and Speaker opportunities at one of our global events:
  - Additive Manufacturing Strategies
    - Business Summit
      - Mar 1-3, 2022 (New York City, USA)
        - additivemanufacturingstrategies.com
  - Inside 3D Printing
    - Global trade show series
      - October 2022 (Seoul, South Korea)
        - inside3dprinting.com



The Business of 3D Printing: Medicine, Dentistry and Metals





### Jobs

### • List on 3DPrint.com/jobs

 All job listings are listed at alexanderdanielsglobal.com, ensuring top-level targeting and reach

### • Featured job listings

- Atop 3DPrint.com/jobs page
- In main menu bar dropdown
  - 3 lines of text, 30 characters each
- On the right hand side of the site
- On the right hand side of the daily email newsletter
- Standard job listings
  - Please inquire

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### Research



Gain insight with our industry driven data, research reports and user guides from SmarTech Analysis, the largest 3D printing focused research firm.





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