2022 Media Kit

Email advertising@3dprint.com for all inquiries
About 3DPrint.com

3DPrint.com is the leading news organization dedicated to bringing you up to date on all the latest news from the 3D Printing/Additive Manufacturing industry. Powered by SmarTech, the number one provider of market research and industry analysis in the 3D Printing/Additive Manufacturing sector, we source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.
Increase Brand Exposure

You will reach a core group of **3D printing and additive manufacturing professionals and users:**

- 400,000+ monthly **web** visitors
- 62,000+ **email** subscribers
- 68,000+ **message board** members
- 350,000+ **social media** followers
- 15,000+ **yearly conference** attendees
Product & Service Offerings

- Sponsored articles
- Email marketing
- Site sponsorships
- Digital banner advertising
- Social media pushes
- Shop and print services
- Job board postings
- Webcasts
- White papers
- Events
- Research
- Partner Zone Program
Sponsored Articles

● Self written or professionally written.

● Upon publication the article is sent to our 60,000+ email subscriber base as part of our opt in daily newsletter and blasted to our 350,000+ social media followers on Twitter, Facebook, and LinkedIn.

● Sponsored article atop our homepage and labelled as “featured” for up to a maximum of three days for added exposure.
Email Marketing

- 60,000+ global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization
- Thousands of opens and hundreds of clicks guaranteed
Sponsorships

- **Website sponsorship**
  - “Site sponsor” followed by your logo static atop right sidebar and in text atop entire site

- **Mobile sponsorship**
  - “Site sponsor” followed by your logo atop mobile website

- **Newsletter sponsorship**
  - Your logo presented as sponsor atop the daily newsletter

- **Podcast sponsorship**
  - 15-second audio advertisement within 4 podcast episodes
Banner Placements on 3DPrint.com

- **Leaderboard Banner, 728x90**
  - Displayed above or below title in all articles
- **300x250 or 300x125 rectangles**
  - On right hand column of all pages
- **Thin Ribbon, 1064x44**
  - Above the fold on home page
- **Interstitial Ad, 300x250**
  - Popover ad that “pops up” on top of content of 3DPrint.com after the page loads
- **Peel-Back Ad**
  - Teaser triangle in upper corner invites users to “peel back” to reveal your message
- **Mobile Banner, 300x80**
  - Atop mobile home page
Banner Placements on Email Newsletter

- **Leaderboard Banner, 728x90**
  - Displayed above or below title in all articles
  - Displayed on top of home page

- **Banner, 180x150**
  - Ad on sidebar of daily newsletter

- **Newsletter sponsorship**
  - Your logo presented as sponsor atop daily newsletter
Webinars, Whitepapers, and Podcasts

Custom built campaigns to promote your asset

- **Registration data and customized polling**

- **Promotional tools include:**
  - Banner ads on 3DPrint.com, 3DPrintBoard.com, and email newsletter
  - Email blasts
  - Social media blasts

- **Articles published on 3DPrint.com**

- **Podcast sponsorships**
Partner Zone Program

- **Fixed company portal** featured across the 3DPrint.com platform
- Subsections, presentation and overall content determined by partner
- Unlimited monthly content updates
- One email deployment per month to the 3DPrint.com database
- One self written article published monthly and archived
- One fixed 300x125 monthly banner
- One fixed 180x150 newsletter banner
- Premium company logo placement across top site navigation
- Shop section inclusion where applicable
- Webinar and whitepaper promotion
- Social media pushes

*Annual program commitment invoiced monthly*
Partner Zone Program
Banner Placements on 3DPrintBoard.com

- Leaderboard, 728x90
- 300x250 or 300x125 rectangle
- Forum folder
  - Create your own folder
- Sticky thread
  - Featured atop the list within a folder of your choice
Social Media

- **350,000+ followers**
  (LinkedIn, Twitter, Facebook)
  ○ Blast your message across our social channels!
Shop & Print Services

- **3DPrint.com/shop**
  - Join our showcase of 3D printers, accessories, products and print services
    - Shop or Print Services section, dedicated 760x600 storefront
  - Featured placements available to increase your visibility. Please inquire.
Events

- Sponsorship, Exhibit, and Speaker opportunities at one of our global events:
  - Additive Manufacturing Strategies
    - Business Summit
      - Mar 1-3, 2022 (New York City, USA)
        - additivemanufacturingstrategies.com
  - Inside 3D Printing
    - Global trade show series
      - October 2022 (Seoul, South Korea)
        - inside3dprinting.com
Jobs

- **List on 3DPrint.com/jobs**
  - All job listings are listed at alexanderdanielsglobal.com, ensuring top-level targeting and reach

- **Featured job listings**
  - Atop 3DPrint.com/jobs page
  - In main menu bar dropdown
    - 3 lines of text, 30 characters each
  - On the right hand side of the site
  - On the right hand side of the daily email newsletter

- **Standard job listings**
  - Please inquire
Research

● Gain insight with our industry driven data, research reports and user guides from SmarTech Analysis, the largest 3D printing focused research firm.
Join Our Growing List of Advertisers

Click here for more information