

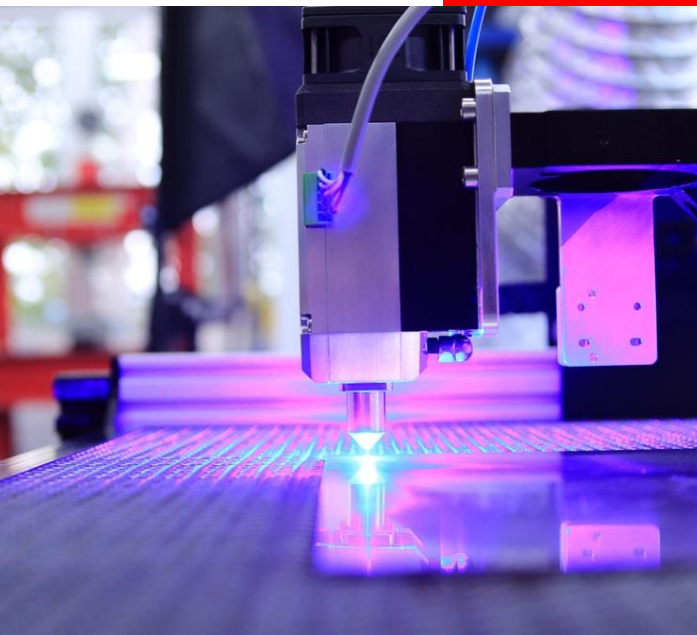


The Voice of 3D Printing / Additive Manufacturing

2022 Media Kit

Email advertising@3dprint.com for all inquiries

About 3DPrint.com



3DPrint.com is the leading news organization dedicated to bringing you up to date on all the latest news from the 3D Printing/Additive Manufacturing industry. Powered by SmarTech, the number one provider of market research and industry analysis in the 3D Printing/Additive Manufacturing sector, we source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.

Increase Brand Exposure

You will reach a core group of **3D printing and additive manufacturing professionals and users:**

- 400,000+ monthly **web** visitors
- 62,000+ **email** subscribers
- 68,000+ **message board** members
- 350,000+ **social media** followers
- 15,000+ **yearly conference** attendees



Product & Service Offerings

- Sponsored articles
- Email marketing
- Site sponsorships
- Digital banner advertising
- Social media pushes
- Shop and print services
- Job board postings
- Webcasts
- White papers
- Events
- Research
- Partner Zone Program

Sponsored Articles

- Self written or professionally written.
- Upon publication the article is sent to our **60,000+ email subscriber base** as part of our opt in daily newsletter and blasted to our **350,000+ social media followers** on Twitter, Facebook, and LinkedIn.
- Sponsored article **atop our homepage and labelled as “featured”** for up to a maximum of three days for added exposure.

Management

A new partnership has formed between one of Germany's leading makers of gardening equipment and patio furniture, Siena Garden, and Replique, a division of BASF, based on a project to...

3D Printing • 3D Software • Business • Sustainability
41 mins • by Matt Kremenetsky



No rent! No deposit! After-sales service! SLA Manufacturer Vistar Launches a New Cooperation Model for 3D Printing Service Provider

In recent years, with the maturity and popularity of SLA 3D printing technology, more and more industries and customers are adopting this technology, from prototypes to shoe models, from dental...

3D Printers • 3D Printing • Sponsored

Track Bike by Renishaw

Countless people use bicycles every day. They're so ubiquitous that we rarely give them a second thought unless we're purchasing one. When we do that, we like to make sure...

3D Printing • Metal 3D Printing • Sports
1 hour • by Tess Bodley



3, 2022

In February of 2020, just a few weeks before the world began shutting down due to the COVID-19 crisis, 3DPrint.com and SmarTech Analysis held our third annual Additive Manufacturing Strategies...

3D Printing • 3D Printing Events
2 hours • by Sarah Saunders



Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers

Australian heat change company Conflux Technology has just received an AUD \$8.5 million (around \$6.3 USD) Series A round from AM Ventures and Acorn Capital. Conflux designs and manufactures heat...

3D Printing • Business
23 hours • by Joris Peels



Email Marketing

- **60,000+** global subscribers
- Full suite of **analytics and reporting**
- **A/B testing** and **send time optimization**
- Thousands of opens and hundreds of clicks **guaranteed**



Sponsorships

- **Website sponsorship**

- “Site sponsor” followed by your logo static atop right sidebar and in text atop entire site

- **Mobile sponsorship**

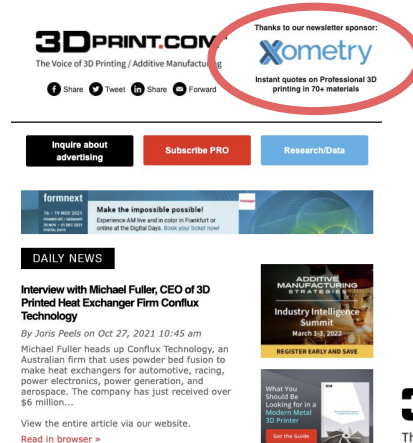
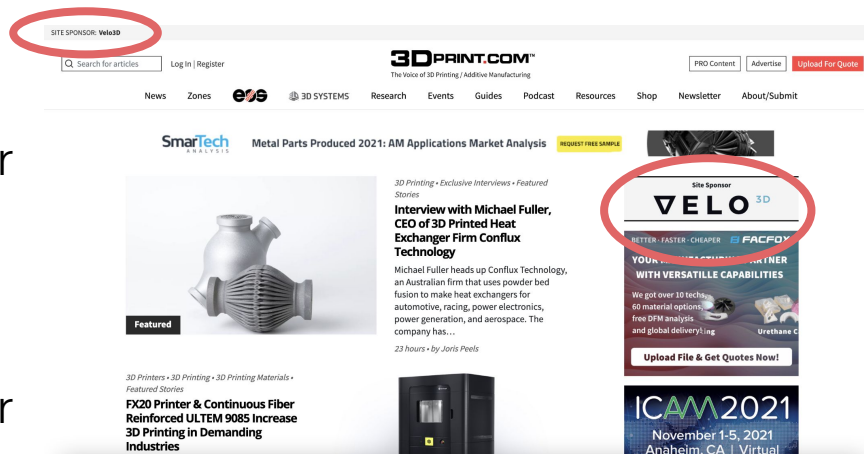
- “Site sponsor” followed by your logo atop mobile website

- **Newsletter sponsorship**

- Your logo presented as sponsor atop the daily newsletter

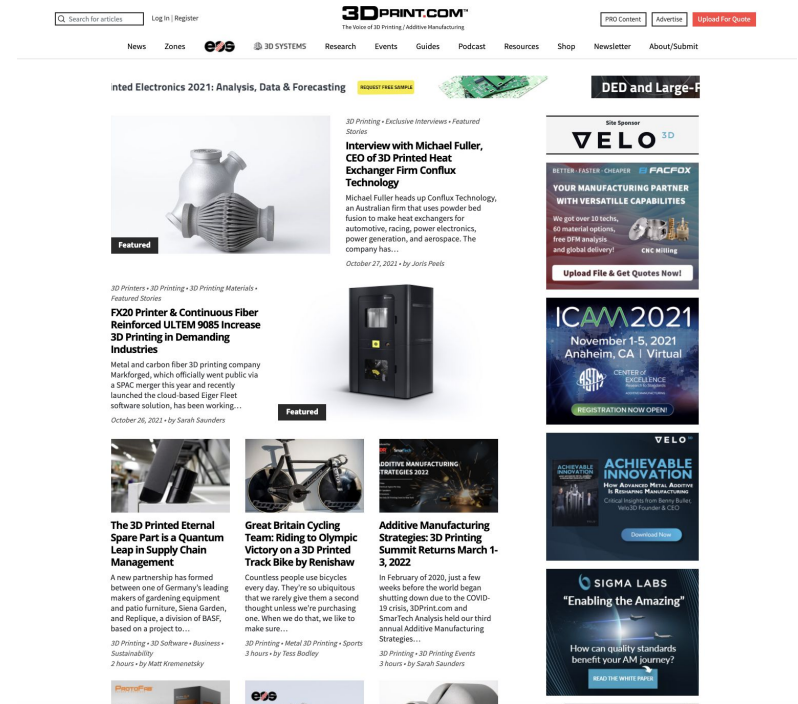
- **Podcast sponsorship**

- 15-second audio advertisement within 4 podcast episodes



Banner Placements on 3DPrint.com

- **Leaderboard Banner, 728x90**
 - Displayed above or below title in all articles
- **300x250 or 300x125 rectangles**
 - On right hand column of all pages
- **Thin Ribbon, 1064x44**
 - Above the fold on home page
- **Interstitial Ad, 300x250**
 - Popover ad that “pops up” on top of content of 3DPrint.com after the page loads
- **Peel-Back Ad**
 - Teaser triangle in upper corner invites users to “peel back” to reveal your message
- **Mobile Banner, 300x80**
 - Atop mobile home page



Banner Placements on Email Newsletter



- **Leaderboard Banner, 728x90**
 - Displayed above or below title in all articles
 - Displayed on top of home page
- **Banner, 180x150**
 - Ad on sidebar of daily newsletter
- **Newsletter sponsorship**
 - Your logo presented as sponsor atop daily newsletter

The screenshot displays an email newsletter from 3DPRINT.COM. At the top, the logo and tagline 'The Voice of 3D Printing / Additive Manufacturing' are visible, along with social media sharing icons. Below this is a row of three buttons: 'Inquire about advertising', 'Subscribe PRO', and 'Research/Data'. A 'formnext' banner is featured, promoting an event with the text 'Make the impossible possible! Experience AM live and in color in Frankfurt or online at the Digital Days. Book your ticket now!'. The 'DAILY NEWS' section includes an article titled 'Interview with Michael Fuller, CEO of 3D Printed Heat Exchanger Firm Conflux Technology' by Joris Peels, dated Oct 27, 2021. To the right of the article is a sidebar with two vertical banners: 'ADDITIVE MANUFACTURING STRATEGIES Industry Intelligence Summit March 1-3, 2022' and 'What You Should Be Looking for in a Modern Metal 3D Printer'. Below the article is another banner for 'Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers' by Joris Peels, dated Oct 27, 2021. At the bottom right, there is a banner for 'Boost Additive Manufacturing Productivity with High-Density Part Stacking' by 3D SYSTEMS.

Webinars, Whitepapers, and Podcasts

Custom built campaigns to promote your asset

- **Registration data and customized polling**
- **Promotional tools include:**
 - Banner ads on 3DPrint.com, 3DPrintBoard.com, and email newsletter
 - Email blasts
 - Social media blasts
- **Articles published on 3DPrint.com**
- **Podcast sponsorships**

The screenshot displays the 3DPrint.com website interface. At the top, there's a navigation bar with a search bar, login/register links, and the 3DPRINT.COM logo with the tagline 'The Voice of 3D Printing / Additive Manufacturing'. Below the navigation bar, the 'Webinars' section features three upcoming events: 'A New Twist on a Boring Bit' by VELO, 'Innovator's Roundtable: Ditching DFAM and Embracing Design Freedom' by VELO, and 'Silicones for the Additive Manufacturing' by Elkem Silicones. The 'White Papers' section lists three documents: '3D Printing Fundamentals', 'Carbon Fiber 3D Printing Applications', and 'The Economics of Metal Injection Molding Versus Metal 3D Printing'. The 'Podcast Series: 3DPOD' section includes episode descriptions for '3DPOD Episode 82: Mass Customization Theory and Practice with Dr. Frank T. Piller, RWTH Aachen University', '3DPOD Episode 81: Hybrid Manufacturing with Dr. Jason Jones, CEO Hybrid-AM', and '3DPOD Episode 80: Xometry CEO Randy Altschuler'. The 3DPRINT.COM logo and tagline are repeated at the bottom right.

Partner Zone Program

- Fixed company portal featured across the 3DPrint.com platform
- Subsections, presentation and overall content determined by partner
- Unlimited monthly content updates
- One email deployment per month to the 3DPrint.com database
- One self written article published monthly and archived
- One fixed 300x125 monthly banner
- One fixed 180x150 newsletter banner
- Premium company logo placement across top site navigation
- Shop section inclusion where applicable
- Webinar and whitepaper promotion
- Social media pushes

*Annual program commitment invoiced monthly

Partner Zone Program

View All Zones

EOS Zone

The ExOne Zone

Velo3D Zone

Desktop Metal Zone

ASTM Zone

The 3D Systems Zone

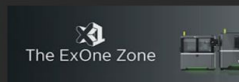
ASME Zone

ROKIT Healthcare Zone

Bioprinting Zone

The Space Zone

3D Printing Stocks Zone



The
3D SYSTEMS
Zone

Featured Content

Real World Applications

Application & Executive Briefs

Semiconductors

Healthcare

Videos

Whitepapers

Aerospace & Defense

Jewelry

Read Our Blog

eBooks

Webinars

Automotive & Motorsports

Dental

Connect With Us on Social

Upcoming Events

Schedule a Meeting

EOS
The EOS Zone

On-Demand Webinars

Customer Success Videos

EOS News on 3DPrint.com

White Papers

Product / Technology Videos

EOS Articles Around The Web

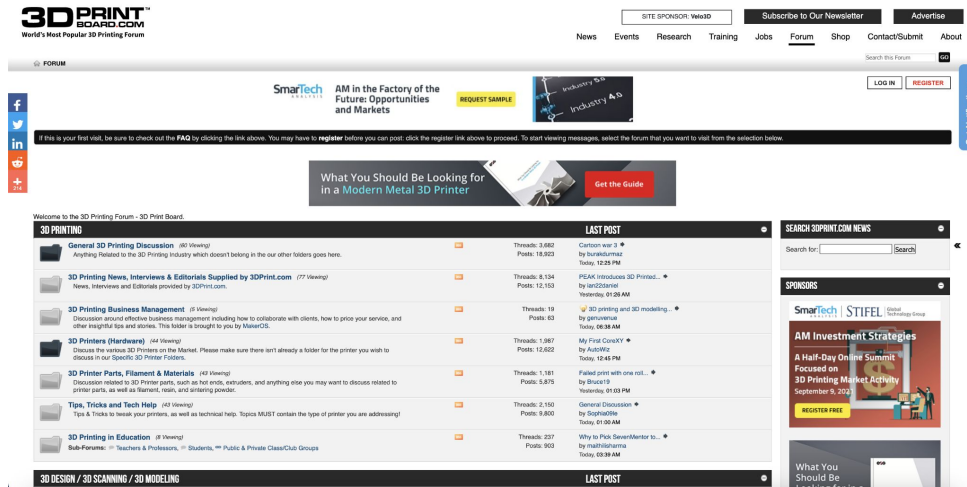
Brochures

Podcasts

Social Media

Banner Placements on 3DPrintBoard.com

- **Leaderboard, 728x90**
- **300x250 or 300x125 rectangle**
- **Forum folder**
 - Create your own folder
- **Sticky thread**
 - Featured atop the list within a folder of your choice





Social Media

- **350,000+** followers
(LinkedIn, Twitter, Facebook)
 - Blast your message across our social channels!



Shop & Print Services

- **3DPrint.com/shop**
 - Join our showcase of 3D printers, accessories, products and print services
 - Shop or Print Services section, dedicated 760x600 storefront
 - Featured placements available to increase your visibility. Please inquire.

The screenshot displays the 3DPrint.com Shop homepage. At the top, there is a navigation bar with a search bar, login/register links, and the 3DPrint.com logo. Below the navigation bar, a grid of categories is shown, including 3D Printers, 3D Scanners, 3D Filaments, 3D Tools, Post Processing, 3D Printed Footwear, 3D Printing Books, 3D Printed Eyewear, Print Services, 3D Scanner Database, 3D Printer Database, and Industry Directory. A section titled '3D Printers' features a search bar and a grid of printer brands: Tronhoo3D, ExOne, Dynamism, Flashforge, Profound 3D, Creativity, 3D Universe, Fusion3, G3D, AON3D, KODAK, Longer, VSHAPER, Snapmaker, and Raise3D. Below this, a featured section showcases various 3D printing equipment, including a Foldable Consumer Laser Engraving Machine (LC100, LC400), FDM/FFF Desktop 3D Printers (T220S PRO, T300S PRO), and a Professional Desktop Resin LCD 3D Printer (KG400). On the right side, there are sections for 'Featured Shops' (listing dynamism, G3D, SIDEWINDER, 3D SIMO, and RAISE3D), 'Jobs' (3D Printing jobs around the world), 'Subscribe to Our Email Newsletter' (with a form and a checkbox for a free industry guide), and '3D Printing Guides' (listing 2020 Desktop 3D Printer Buyer's Guide and 2020 3D Scanner Buyer's Guide).

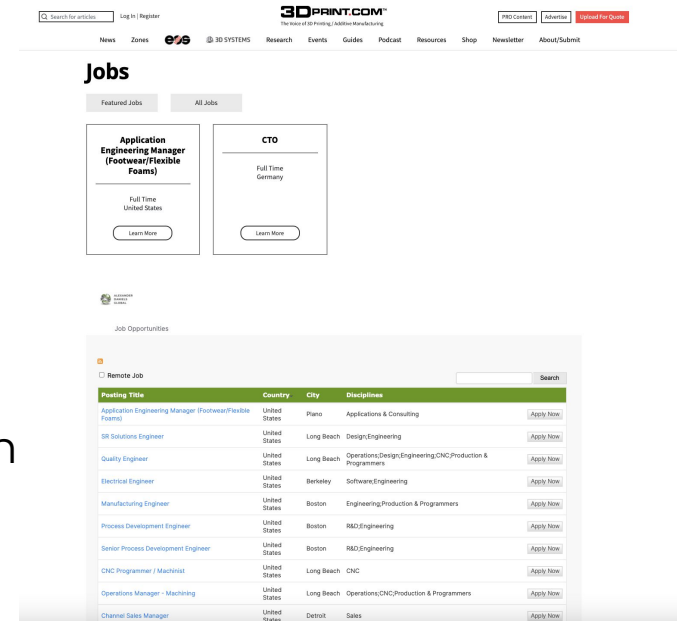
Events

- **Sponsorship, Exhibit, and Speaker opportunities at one of our global events:**
 - **Additive Manufacturing Strategies**
 - *Business Summit*
 - Mar 1-3, 2022 (New York City, USA)
 - additivemanufacturingstrategies.com
 - **Inside 3D Printing**
 - Global trade show series
 - October 2022 (Seoul, South Korea)
 - inside3dprinting.com



Jobs

- **List on 3DPrint.com/jobs**
 - All job listings are listed at **alexanderdanielsglobal.com**, ensuring top-level targeting and reach
- **Featured job listings**
 - Atop 3DPrint.com/jobs page
 - In main menu bar dropdown
 - 3 lines of text, 30 characters each
 - On the right hand side of the site
 - On the right hand side of the daily email newsletter
- **Standard job listings**
 - Please inquire



Research



- Gain insight with our industry driven data, research reports and user guides from **SmarTech Analysis, the largest 3D printing focused research firm.**

SmarTech
ANALYSIS

[About Us](#) [Reports](#) [Data](#) [Consulting](#) [News Releases](#) [Content](#) [Contact](#) [Customer Portal](#)

Find The Report You Need

[View All Reports](#) [Market Studies](#) [Patent Studies](#) [Data Reports](#) [End User Reports](#) [Discounted](#)

Search products...



OCT
01

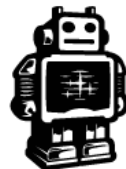


SEP
20



SEP
20

Join Our Growing List of Advertisers



[Click here for more information](#)