3DPrint.com is the leading news organization dedicated to bringing you up to date on all the latest news from the 3D Printing/Additive Manufacturing industry. Powered by SmarTech, the number one provider of market research and industry analysis in the 3D Printing/Additive Manufacturing sector, we source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.
Increase Brand Exposure

- You will reach more than **1 million** 3D printing and additive manufacturing professionals and users:
  - 400,000+ web visitors monthly
  - 62,000+ email subscribers
  - 52,000+ message board members
  - 500,000+ social media followers
  - 15,000+ yearly conference attendees
Product Offerings

- Sponsored Articles
- Email Marketing
- Site Sponsorships
- Banner Advertising
- Social Media
- Shop and Print Services
- Job Board Postings
- Webcasts
- White Papers
- Online Training
- Events
- Research
Sponsored Articles

- **Self Written** (most popular) or Professionally Written.
- Upon publication the article is sent to our 60,000+ email subscriber base as part of our opt-in daily newsletter and blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn.
- Sponsored Article atop our homepage and labelled as “featured” for up to a maximum of three days for added exposure.
Email Marketing

- 60,000+ global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization
- Thousands of opens and hundreds of clicks guaranteed.
Site Sponsorships

- **Website Sponsorship**
  - “Site Sponsor” followed by your logo static atop right sidebar and in text atop entire site
- **Mobile Sponsorship**
  - “Site sponsor” followed by your logo atop mobile website
- **Newsletter Sponsorship**
  - Sponsorship: your logo presented as Sponsor atop the daily newsletter
- **Podcast Sponsorship**
  - 15-second audio advertisement within (4) podcast episodes
Banner Placements / 3DPrint.com

- **Leaderboard Banner, 728x90**
  - Displayed above or below title in all articles
  - Displayed on top of home page
- **Banner, 300x250 or 300x125**
  - On right hand column of all pages
- **Thin Ribbon, 1064x44**
  - Above the fold on home page
- **Interstitial Ad**
  - Popover ad that “pops up” on top of content of 3DPrint.com after the page loads
- **Peel-Back Ad**
  - Teaser triangle in upper corner invites users to “peel back” to reveal your message
- **MOBILE Banner, 300x80**
  - Atop mobile home page
Banner Placements / Daily Email Newsletter

- **Leaderboard Banner**, 728x90
- **Banner**, 180x150
  - Ad on sidebar of daily newsletter
- **Newsletter Sponsorship**
  - Your logo presented as Sponsor atop the daily newsletter
- **Leaderboard Banner, 728x90**
- **Banner, 300x250 or 300x125**
- **Forum Folder**
  - Create your own folder
- **Sticky Thread**
  - Featured atop the list within a folder of your choice
Social Media

- 500,000+ followers
  (LinkedIn, Twitter, Facebook)
  - Blast your message across our social channels
Shop & Print Services

- 3DPrint.com/shop
  - Join our showcase of 3D printers, accessories, products and print services
    - Shop or Print Services section, dedicated 760x600 storefront
    - Featured placements available to increase your visibility. Please inquire.
Webcasts, Whitepapers and Podcasts

Custom built campaigns to promote your asset

- Registration Data and Customized Polling
- Promotional tools include:
  - Banner ads on 3DPrint.com, 3DPrintBoard.com and Email Newsletter
  - Email Blasts
  - Social Media Blasts
- Article(s) Published on 3DPrint.com
- Podcast Sponsorships
List on 3DPrint.com/jobs
   ○ All job listings are listed at alexanderdanielsglobal.com, ensuring top-level targeting and reach

Featured Job Listings:
   ○ Atop 3DPrint.com/jobs page
   ○ In main menu bar dropdown
     ■ (3 lines of text, 30 characters each)
   ○ On the right hand side of the site
   ○ On the right hand side of the daily email newsletter

Standard Job Listing:
   ○ Please inquire
Online Training

- List, sponsor, or create a 3D print online course
- Reach qualified leads
Events

- Sponsorship, Exhibit, and Speaker opportunities at one of our global events:
  - **Additive Manufacturing Strategies**
    - Specialized Medical/Dental & Metals Seminar & Exhibit
      - Feb 9-10, 2021
        - Additivemanufacturingstrategies.com
  - **Inside 3D Printing**
    - Global trade show series
      - Seoul October 13-15 2021
Research

- Gain insight with our industry driven data, research reports and user guides from SmarTech Analysis, the largest 3D printing focused research firm.
Join Our Growing List of Advertisers

Email advertising@3dprint.com for all inquiries

*Partial List includes

- EOS
- MakerBot
- 3D Systems
- SHINING 3D
- e-Manufacturing Solutions
- Formlabs
- Raise3D
- nScript
- Stratasys
- Xometry
- Fusion3
- Markforged
- FlashForge USA
- Ultimaker