About 3DPrint.com

3DPrint.com is a leading news organization dedicated to bringing you up to date on all the latest news from the 3D printing industry. We source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.
Increase Brand Exposure

- You will reach more than **1 million** 3D printing and additive manufacturing professionals and users:
  - 350,000+ web visitors monthly
  - 60,000+ email subscribers
  - 38,000+ message board members
  - 550,000+ social media followers
  - 15,000+ yearly conference attendees
Product Offerings

- Sponsored Articles
- Email Marketing
- Site Sponsorships
- Banner Advertising
- Social Media
- Shop and Print Services
- Job Board Postings
- Webcasts
- White Papers
- Online Training
- Events
- Research
Sponsored Articles

- **Self Written** (most popular) or Professionally Written.
- Upon publication the article is sent to our 60,000+ email subscriber base as part of our opt-in daily newsletter and blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn.
- Sponsored Article atop our homepage and labelled as “featured” for up to a maximum of three days for added exposure.
Email Marketing

- 60,000+ global subscribers
- Full suite of analytics and reporting
- A/B testing and send time optimization
- Thousands of opens and hundreds of clicks guaranteed.
Site Sponsorships

- **Website Sponsorship**
  - “Site Sponsor” followed by your logo static atop right sidebar and in text atop entire site

- **Mobile Sponsorship**
  - “Site sponsor” followed by your logo atop mobile website

- **Newsletter Sponsorship**
  - Sponsorship: your logo presented as Sponsor atop the daily newsletter

- **Podcast Sponsorship**
  - 15-second audio advertisement within (4) podcast episodes
Banner Placements / 3DPrint.com

- **Leaderboard Banner, 728x90**
  - Displayed above or below title in all articles
  - Displayed on top of home page
- **Banner, 300x250 or 300x125**
  - On right hand column of all pages
- **Thin Ribbon, 1064x44**
  - Above the fold on home page
- **Interstitial Ad**
  - Popover ad that “pops up” on top of content of 3DPrint.com after the page loads
- **Peel-Back Ad**
  - Teaser triangle in upper corner invites users to “peel back” to reveal your message
- **MOBILE Banner, 300x80**
  - Atop mobile home page
Banner Placements / Daily Email Newsletter

- **Leaderboard Banner**, 728x90
- **Banner**, 180x150
  - Ad on sidebar of daily newsletter
- **Newsletter Sponsorship**
  - Your logo presented as Sponsor atop the daily newsletter
- **Leaderboard Banner**, 728x90
- **Banner**, 300x250
- **Forum Folder**
  - Create your own folder
- **Sticky Thread**
  - Featured atop the list within a folder of your choice
Social Media

- 550,000+ followers (LinkedIn, Twitter, Facebook)
  - Blast your message across our social channels
Shop & Print Services

- 3DPrint.com/shop
  - Join our showcase of 3D printers, accessories, products and print services
  - Shop or Print Services section, dedicated 760x600 storefront
  - Featured placements available to increase your visibility. Please inquire.
Jobs

- List on 3DPrint.com/jobs
  - All job listings are listed at alexanderdanielsglobal.com, ensuring top-level targeting and reach

- Featured Job Listings:
  - Atop 3DPrint.com/jobs page
  - In main menu bar dropdown
    - (3 lines of text, 30 characters each)
  - On the right hand side of the site
  - On the right hand side of the daily email newsletter

- Standard Job Listing:
  - Please inquire
Webcasts and Whitepapers

Custom built campaigns to promote your asset

- Registration Data and Customized Polling
- Promotional tools include:
  - Banner ads on 3DPrint.com, 3DPrintBoard.Com and Email Newsletter
  - Email Blasts
  - Social Media Blasts
- Article(s) Published on 3DPrint.Com
Online Training

- List, sponsor, or create a 3D print online course
- Reach qualified leads

Training & Consulting

Online training and In-Person Consulting for 3D Printing and Additive Manufacturing.

- Developing the Business Case for Additive Manufacturing Adoption
  - £299.94 + VAT
  - More Info

- Additive Manufacturing courses for all experience levels and disciplines
  - All price levels + free
  - More Info

- Design training for Metal AM, 8-10 participants, 1 day and Extended options
  - £5,900 and up
  - More Info

Past Online Courses

- Beginner Design for 3D Printing
  - March 2019
  - View Course

- Advanced Design for 3D Printing
  - March 2019
  - View Course

- Essentials of 3D Printing with Metal
  - March 2019
  - View Course

- Filaments, Materials and Software Considerations for 3D Printing
  - March 2019
  - View Course
Events

- Sponsorship, Exhibit, and Speaker opportunities at one of our global events:
  - **Additive Manufacturing Strategies**
    - *Specialized Medical/Dental & Metals Seminar & Exhibit*
      - Boston, Feb 11-12, 2020
        - Additivemanufacturingstrategies.com
  - **Inside 3D Printing**
    - Global trade show series
      - Seoul June 2020, São Paulo October 2020
        - inside3dprinting.com
Research

- Gain insight with our industry driven data, research reports and user guides from SmarTech Analysis, the largest 3D printing focused research firm.
Join Our Growing List of Advertisers

Email advertising@3dprint.com for all inquiries