



3DPrint.com Media Kit

Please excuse the dull layout... We will have a more visual version available soon!

Online Media, Global Events, and Industry Resources

Increase Brand Exposure: Reach More than 1 Million 3DP/AM Professionals and Users:

- 350,000+ web visitors monthly
 - 60,000+ email subscribers
 - 26,000+ message board members
 - 550,000+ social media followers
 - 15,000+ conference attendees yearly
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Sponsored Articles

Articles on 3DPrint.com written by you or one of our writers

Your message, published when you want

Sent to our 60,000+ email subscribers as part of our daily newsletter

Blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn

- Self-written article - \$550
- Interview style article - \$950
- Professionally written article - \$1500

- Featured option: Your Sponsored Article atop our homepage and labeled as "Featured" - \$200/day, \$500/three days (3 days maximum)

**Ask about package and start-up discounts!*

Email Marketing

60,000+ subscribers, global audience

Guaranteed to get thousands of opens and hundreds of clicks

- Dedicated email blast to our subscribers - \$2900

Email advertising@3dprint.com for all inquires

Site Sponsorships

- Website Sponsorship - “Site Sponsor” followed by your logo static atop right sidebar and in text atop entire site - *\$2200/month*
 - Mobile Sponsorship – “Site sponsor” followed by your logo atop mobile website - *\$600/week | \$2200/month*
 - Newsletter Sponsorship: your logo presented as Sponsor atop the daily newsletter - *\$400/week | \$1400/month*
 - Podcast Sponsorship: 15-second audio advertisement within (4) podcast episodes - *\$1000*
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Banner Advertising

3DPrint.com

Our banners are mobile responsive!

- Leaderboard Banner, 728x90 - Displayed above or below title in all articles - *\$850/week | \$3150/month*
- Leaderboard Banner, 728x90 - Displayed on top of home page - *\$450/week | \$1600/month*
- Banner, 300x250 on right hand column of all pages - *\$600 - \$800/week | \$1900 - \$2800/month, depending on position*
- Banner, 300x125 on right hand column of all pages - *\$400 - \$600/week | \$1500 - \$2300/month, depending on position*
- MOBILE only: 300x80 banner atop mobile home page - *\$300/week | \$1000/month*
- Thin Ribbon, 1164x44 above the fold on home page - *\$450/week | \$1500/month*

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3DPRINT.COM

- Interstitial Ad - Pop-over ad that pops up on top of content of 3DPrint.com after page loads (Once per IP address/day) - *\$1400/week*
- Peel-back ad - teaser triangle in upper corner invites users to “peel-back” to reveal your message - *\$1400/week*

Daily Email Newsletter

60,000+ subscribers, global reach

- Leaderboard Banner atop daily newsletter - *\$750/week | \$2500/month*
- Banner, 180x150 ad at top right of daily newsletter - *\$500/week | \$1800/month*
- Banner, 300x250 ad on bottom of daily newsletter - *\$300/week | \$1000/month*
- Newsletter Sponsorship: your logo presented as Sponsor atop the daily newsletter - *\$400/week | \$1400/month*

3DPrintBoard.com

3D printing message board

26,000+ Registered Members

- Static Leaderboard Banner, 728x90 - *\$500/week | \$1750/month*
- Banner, 300x250 - *\$200 - \$400/week | \$600 - \$1300/month depending on position*
- Forum Folder - Create your own folder - *\$350/month | \$3000/year*
- Sticky Thread - Featured atop the list within a folder of your choice - *\$250/month | \$2500/year*

Social Media

550,000+ followers (LinkedIn, Twitter, Facebook)

- Blast your message across our social channels - *\$250/blast*

Email advertising@3dprint.com for all inquires

Shop & Print Services

3DPrint.com/shop

Join our showcase of 3D printers, accessories, products and print services

- Shop or Print Services section, dedicated 630x460 storefront - *\$750/year, depending on position*
 - Featured Shop or Print Service, Shop page (Logo is anchor linked to your Shop section, displayed on right side of the page as "Featured") – *beginning at \$500/month, depending on position*
 - Featured Shop or Print Service, Home page (220x205 Banner is anchor linked to your Shop section, displayed on the home page in the area highlighting the Shop) – *beginning at \$500/month, depending on position*
 - Menu bar dropdown display - *\$250/week | \$800/month*
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Jobs

3DPrint.com/jobs

All job listings are simultaneously listed at i-amdigital.com and alexanderdanielsglobal.com, ensuring top-level targeting and reach

Featured Job:

- Atop 3DPrint.com/jobs page - *\$250/week | \$800/month*
- In main menu bar dropdown (3 lines of text, 30 characters each) - *\$250/week | \$800/month*
- On the right hand side of the site - *\$250/week | \$800/month*
- On the right hand side of the daily email newsletter - *\$250/week | \$800/month*
- Any two of the above - *\$350/week | \$1200/month*
- Any three of the above - *\$500/week | \$1600/month*
- All of the above - *\$650/week | \$2000/month*

Standard Job Listing: *Please inquire advertising@3dprint.com*

Email advertising@3dprint.com for all inquires



Webcasts

3DPrint.com/training

- Live webcast of up to 45 minutes
 - 15 minutes moderated Q&A session at the end
 - Registration data and customized polling
 - Article(s) published on 3DPrint.com promoting webcast
 - Emails blasts and Social Media blasts to our subscribers
 - Banner ads on 3DPrint.com, 3DPrintBoard.com and Email Newsletter
 - Dedicated blasts to our email subscribers and social media database
 - Complete report summarizing webcast details
- *Customized pricing beginning at \$4500 – please inquire*

White Papers

3DPrint.com/training

- Custom-built registration form to capture the data fields you want
 - Promoted across network and archived on 3DPrint.com
 - Downloadable with user registration
- *Customized pricing beginning at \$3000 - please inquire*

Online Training

3DPrint.com/training

List, Sponsor or Create your own course

Reach qualified leads

Sponsor

- Sponsor a 3DPrint.com online course. Online courses typically feature multiple learning sessions over weeks or days. Past courses have included topics such as 3D printing in:

- Advanced Design Principles
- Beginner Design Principles
- Metals
- Polymers
- Construction
- Prototyping & Production
- Dentistry
- Aerospace
- Consumer Goods

Email advertising@3dprint.com for all inquires

3DPRINT.COM

Silver \$2000

- Course registration data
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor mention on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional banners on 3DPrint.com, 3DPrintBoard.com and Daily Email Newsletter

Gold \$4000

Everything from Silver, and also:

- Live sponsored webcast of up to 45 minutes as a part of the course program.
- Customizable sponsor page within the online classroom for the course.

Create

Create your own course or shape an entire curriculum. Structure and format are entirely flexible. Work with our 3DPrint.com training production team every step of the way.

\$7,500 (course time 1.5 hours)

\$10,000 (course time 3 hours)

\$12,000 (course time 5 hours)

Custom (course time more than 5 hours)

List

List your own course on 3DPrint.com training page - *\$150/course*



Events

3DPrint.com/events

List your event

- 300x250 banner on Events page - *\$150/event*
- Featured Event in Main Menu drop down - *\$1000/month*
- Featured Event on right side of the page, static across site - *\$1000/month*

Participate in ours

Sponsorship, Exhibit, and Speaker opportunities at one of our global events:

- Additive Manufacturing Strategies
Specialized Medical/Dental & Metals Seminar & Exhibit
Boston, Feb 11-12, 2020
additivemanufacturingstrategies.com
- Inside 3D Printing
Global tradeshow series
New Delhi Aug 5-6, 2019, Sao Paolo June 2020, Seoul June 2020
inside3dprinting.com

Research

smartechanalysis.com

Gain insight with our industry driven data, research reports and user guides from SmarTech Analysis, the largest 3D printing focused research firm.

Email advertising@3dprint.com for all inquires



Package Discounts

The more you market with us, the more you save

Fully customizable – Pick and choose from our Online Media, Events and Research offerings

- *Package of \$30,000+ = 25% discount*
 - *Package of \$15,000+ = 20% discount*
 - *Package of \$7,500+ = 15% discount*
 - *Package of \$3,750+ = 10% discount*
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