



## **3DPrint.com Media Kit**

*Please excuse the dull layout... We will have a more visual version available soon!*

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## **Online Media, Global Events, and Industry Resources**

### **Increase Brand Exposure: Reach More than 1 Million 3DP/AM Professionals and Users:**

- 350,000+ web visitors monthly
  - 60,000+ email subscribers
  - 26,000+ message board members
  - 550,000+ social media followers
  - 15,000+ conference attendees yearly
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## **Sponsored Articles**

*Articles on 3DPrint.com written by you or one of our writers*

*Your message, published when you want*

*Sent to our 60,000+ email subscribers as part of our daily newsletter*

*Blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn*

- Self-written article - \$550
- Interview style article - \$950
- Professionally written article - \$1500
  
- Featured option: Your Sponsored Article atop our homepage and labeled as "Featured" - \$200/day, \$500/three days (3 days maximum)

*\*Ask about package and start-up discounts!*

## **Email Marketing**

*60,000+ subscribers, global audience*

*Guaranteed to get thousands of opens and hundreds of clicks*

- Dedicated email blast to our subscribers - \$2900

Email [advertising@3dprint.com](mailto:advertising@3dprint.com) for all inquires

## Site Sponsorships

- Website Sponsorship - “Site Sponsor” followed by your logo static atop right sidebar and in text atop entire site - *\$2200/month*
  - Mobile Sponsorship – “Site sponsor” followed by your logo atop mobile website - *\$600/week | \$2200/month*
  - Newsletter Sponsorship: your logo presented as Sponsor atop the daily newsletter - *\$400/week | \$1400/month*
  - Podcast Sponsorship: 15-second audio advertisement within (4) podcast episodes - *\$1000*
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## Banner Advertising

[3DPrint.com](http://3DPrint.com)

*Our banners are mobile responsive!*

- Leaderboard Banner, 728x90 - Displayed above or below title in all articles - *\$850/week | \$3150/month*
- Leaderboard Banner, 728x90 - Displayed on top of home page - *\$450/week | \$1600/month*
- Banner, 300x250 on right hand column of all pages - *\$600 - \$800/week | \$1900 - \$2800/month, depending on position*
- Banner, 300x125 on right hand column of all pages - *\$400 - \$600/week | \$1500 - \$2300/month, depending on position*
- MOBILE only: 300x80 banner atop mobile home page - *\$300/week | \$1000/month*
- Thin Ribbon, 1164x44 above the fold on home page - *\$450/week | \$1500/month*

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# 3DPRINT.COM

- Interstitial Ad - Pop-over ad that pops up on top of content of 3DPrint.com after page loads (Once per IP address/day) - *\$1400/week*
- Peel-back ad - teaser triangle in upper corner invites users to “peel-back” to reveal your message - *\$1400/week*

## Daily Email Newsletter

*60,000+ subscribers, global reach*

- Leaderboard Banner atop daily newsletter - *\$750/week | \$2500/month*
- Banner, 180x150 ad at top right of daily newsletter - *\$500/week | \$1800/month*
- Banner, 300x250 ad on bottom of daily newsletter - *\$300/week | \$1000/month*
- Newsletter Sponsorship: your logo presented as Sponsor atop the daily newsletter - *\$400/week | \$1400/month*

## 3DPrintBoard.com

*3D printing message board*

*26,000+ Registered Members*

- Static Leaderboard Banner, 728x90 - *\$500/week | \$1750/month*
- Banner, 300x250 - *\$200 - \$400/week | \$600 - \$1300/month depending on position*
- Forum Folder - Create your own folder - *\$350/month | \$3000/year*
- Sticky Thread - Featured atop the list within a folder of your choice - *\$250/month | \$2500/year*

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## **Social Media**

*550,000+ followers (LinkedIn, Twitter, Facebook)*

- Blast your message across our social channels - *\$250/blast*

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## Shop & Print Services

*3DPrint.com/shop*

*Join our showcase of 3D printers, accessories, products and print services*

- Shop or Print Services section, dedicated 630x460 storefront - *\$750/year, depending on position*
  - Featured Shop or Print Service, Shop page (Logo is anchor linked to your Shop section, displayed on right side of the page as "Featured") – *beginning at \$500/month, depending on position*
  - Featured Shop or Print Service, Home page (220x205 Banner is anchor linked to your Shop section, displayed on the home page in the area highlighting the Shop) – *beginning at \$500/month, depending on position*
  - Menu bar dropdown display - *\$250/week | \$800/month*
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## Jobs

*3DPrint.com/jobs*

*All job listings are simultaneously listed at i-amdigital.com and alexanderdanielsglobal.com, ensuring top-level targeting and reach*

### Featured Job:

- Atop 3DPrint.com/jobs page - *\$250/week | \$800/month*
- In main menu bar dropdown (3 lines of text, 30 characters each) - *\$250/week | \$800/month*
- On the right hand side of the site - *\$250/week | \$800/month*
- On the right hand side of the daily email newsletter - *\$250/week | \$800/month*
- Any two of the above - *\$350/week | \$1200/month*
- Any three of the above - *\$500/week | \$1600/month*
- All of the above - *\$650/week | \$2000/month*

Standard Job Listing: *Please inquire [advertising@3dprint.com](mailto:advertising@3dprint.com)*

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## Webcasts

*3DPrint.com/training*

- Live webcast of up to 45 minutes
  - 15 minutes moderated Q&A session at the end
  - Registration data and customized polling
  - Article(s) published on 3DPrint.com promoting webcast
  - Emails blasts and Social Media blasts to our subscribers
  - Banner ads on 3DPrint.com, 3DPrintBoard.com and Email Newsletter
  - Dedicated blasts to our email subscribers and social media database
  - Complete report summarizing webcast details
- \*Customized pricing beginning at \$4500 – please inquire*

## White Papers

*3DPrint.com/training*

- Custom-built registration form to capture the data fields you want
  - Promoted across network and archived on 3DPrint.com
  - Downloadable with user registration
- \*Customized pricing beginning at \$3000 - please inquire*

## Online Training

*3DPrint.com/training*

*List, Sponsor or Create your own course*

*Reach qualified leads*

### Sponsor

- Sponsor a 3DPrint.com online course. Online courses typically feature multiple learning sessions over weeks or days. Past courses have included topics such as 3D printing in:

- Advanced Design Principles
- Beginner Design Principles
- Metals
- Polymers
- Construction
- Prototyping & Production
- Dentistry
- Aerospace
- Consumer Goods

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# 3DPRINT.COM

## *Silver \$2000*

- Course registration data
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor mention on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional banners on 3DPrint.com, 3DPrintBoard.com and Daily Email Newsletter

## *Gold \$4000*

*Everything from Silver, and also:*

- Live sponsored webcast of up to 45 minutes as a part of the course program.
- Customizable sponsor page within the online classroom for the course.

## Create

Create your own course or shape an entire curriculum. Structure and format are entirely flexible. Work with our 3DPrint.com training production team every step of the way.

*\$7,500 (course time 1.5 hours)*

*\$10,000 (course time 3 hours)*

*\$12,000 (course time 5 hours)*

*Custom (course time more than 5 hours)*

## List

List your own course on 3DPrint.com training page - *\$150/course*

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## Events

*3DPrint.com/events*

### List your event

- 300x250 banner on Events page - *\$150/event*
- Featured Event in Main Menu drop down - *\$1000/month*
- Featured Event on right side of the page, static across site - *\$1000/month*

### Participate in ours

Sponsorship, Exhibit, and Speaker opportunities at one of our global events:

- Additive Manufacturing Strategies  
*Specialized Medical/Dental & Metals Seminar & Exhibit*  
*Boston, Feb 11-12, 2020*  
*additivemanufacturingstrategies.com*
- Inside 3D Printing  
*Global tradeshow series*  
*New Delhi Aug 5-6, 2019, Sao Paolo June 2020, Seoul June 2020*  
*inside3dprinting.com*

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## Research

*smartechanalysis.com*

Gain insight with our industry driven data, research reports and user guides from SmarTech Analysis, the largest 3D printing focused research firm.

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## **Package Discounts**

*The more you market with us, the more you save*

*Fully customizable – Pick and choose from our Online Media, Events and Research offerings*

- *Package of \$30,000+ = 25% discount*
  - *Package of \$15,000+ = 20% discount*
  - *Package of \$7,500+ = 15% discount*
  - *Package of \$3,750+ = 10% discount*
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