

3DPrint.com SPONSORSHIP OPPORTUNITIES

UNIQUE website, message board, social media, email newsletter and educational targeted sponsorship opportunities for additive manufacturing and 3D printing companies

Get your brand out there: 3DPrint.com has the largest industry readership worldwide. Reach more than **1 million** industry-focused professionals via our website, email subscribers, social media and message board users.

Sponsored Articles

Premier Sponsored Article Package

- Four 500 to 700 word articles on 3DPrint.com written by you or one of our writers
 - articles published on your schedule (maximum one per week)
 - each article each week is blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn
 - each article is sent to our 20,000+ email subscribers in our daily newsletter

PRICE: \$1,900 (self-written articles)
\$2,400 (professionally-written articles)

Single Sponsored Article

- All the benefits above but only for one week

PRICE: \$549 (self-written articles)
\$699 (professionally-written articles)

Sponsored Interview

- Work with our writers and publish a Q&A article
- Sponsored interviews are also possible as one of the four sponsored article package at no additional cost (applies to Professionally Written package only)

PRICE: \$700

Featured Articles

- Your sponsored article or interview displayed on the home page above the fold as “featured”

PRICE: \$150/Day (3 day maximum)
\$400 for 3 days

FEATURED ARTICLES



Email advertising@3DPrint.com for all inquiries.

Advertising Options

Premium ad placements at reduced prices - all banners can be purchased as a percentage of impressions! Inquire for tailored program rates!

3DPrint.com

- **Leaderboard Banner, 728x90** - Displayed on top of all articles - \$850/week | \$3150/month
- **Leaderboard Banner, 728x90** - Displayed below title in all articles - \$850/week | \$3150/month
- **Leaderboard Banner, 728x90** - Displayed on top of home page - \$749/week | \$2549/month
- **Banner, 280x140** on right hand column of all pages - \$499 - \$699/week | \$1699 - \$2499/month, depending on position
- **Banner, 300x250** on right hand column of all pages - \$599 - \$799/week | \$1999 - \$2799/month, depending on position
- **Thin Ribbon, 1164x44** above the fold on home page - \$849/week | \$2799/month
- **Featured Video** - Your promotional video above the fold on home page - \$750/week
- **Site Sponsor** - Promoted above the fold on home page - \$650/week
- **Sponsored Shops & Resources** at the top of 3DPrint.com Home page - \$450/week | \$1600/month
- **Peel-back ad** - teaser triangle in upper corner invites users to “peel-back” to reveal your message - \$1200/week
- **Fly-in ad, 300x250** - Ad flies into the bottom center of the page and is displayed on top of site content - \$1200/week
- **Interstitial Ad** - Pop-over ad that pops up on top of content of 3DPrint.com after page loads - \$2100/week
- **Sponsored Giveaways** - Your product free to select winners in exchange for user interaction on social media, promoted across our network - Custom pricing, please inquire (see example on p.7)
- **3DPrint.com/Shop** - Build a dedicated section for your product on our Shop page - \$1900 - \$2900 for three months, depending on position

For better visualization of ad placements please see pages 7-8

Home page view



Article view



3DPrint.com now offers a wide range of customizable ad targeting capabilities.

- Target by geo or exclude by geo
- Rotate creatives within ad spots, and target by percentage
** for example 70% of impressions go to creative A, 20% to creative B, 10% to creative C
- Rotate creatives per advertiser, advertiser can send multiple creatives. Rotate evenly or set to a percentage
- Target by browser - FireFox, chrome, IE
- Target by device - phone, tablet, desktop/laptop
- Target by manufacturer - Apple, Samsung, Lenovo, etc
- Frequency cap “x amount of impressions per x amount of (minutes, hours, days, weeks, months, lifetime)”
- Target by day and time - for example we can set to “only run on weekends” or “business hours M-F 7am - 9pm”

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Advertising Options

For better visualization of ad placements please see pages 7-8

3DPrint.com Mobile Ads

- **Leaderboard Banner, 320x100** on mobile home page - 600/week \$2100/month
- **Leaderboard banner, 320x100** on all articles in mobile - \$700/week \$2400/month



Live Entirely Off the Grid in a 3D Printed PassivDom Smart House
by Clare Scott | Apr 7, 2017 | Featured Stories
I've often dreamed about living "off the grid." Particularly when I'm stressed. I fantasize about...

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Don't see a sponsorship package that's right for you? Inquire to discuss customized ad campaigns.

3DPrint.com Newsletter ads

(20,000+ subscribers receive our daily newsletter)

- **Solo news blast** to our readers - \$1999
- **Leaderboard Banner** atop daily newsletter - \$800/week | \$2900/month
- **Banner, 180x150** ad at top right of daily newsletter - \$450/week | \$1500/month
- **Banner, 160x600** ad on right side of daily newsletter - \$550/week | \$1800/month
- **Banner, 300x250** ad on bottom of daily newsletter - \$300/week | \$1000/month

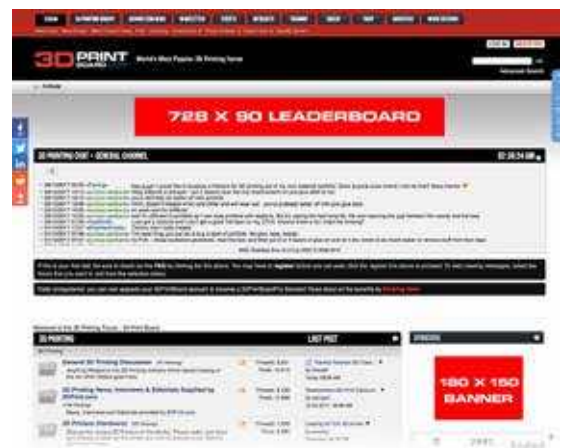
Daily Newsletter Leaderboard



3DPrintBoard.com

The World's Most Popular 3D Printing Forum - 24,000+ Registered Members

- **Static Leaderboard Banner, 728x90** - \$500/week | \$1750/month
- **Banner, 180x150** or **300x250** - \$250 - \$450/week | \$800-\$1600/month depending on position and size
- **Forum Folder** - Create your own folder - \$350/month | \$3000/year
- **Sticky Thread** - Featured atop the list within a folder of your choice - \$250/month / \$2500/year



Educational Sponsorships

Training Courses

We provide opportunities for sponsors to engage deeply with the 3DPrint.com audience through live, online courses, with opportunities tailored to a sponsor's engagement goals.

Platinum - Overall Course Sponsor - \$5,000

- Dedicated sponsor time each week (courses typically run once per week for three weeks, or for three consecutive days) where the sponsor provides an emcee to host each guest speaker session and can discuss sponsored offerings and provide context each week in informal Q&A with guests.
- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

Gold - Course Session Sponsor - \$3,000

- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

Silver - Course Session Sponsor - \$1,500

- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com



Educational Sponsorships continued

Webcasts

Sponsor receives

One (1) live sponsored webcast of up to 45 minutes, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session.

Registration data, including participant name, email address, mailing address, and polling data customized to your needs.

- Sponsor logo on webcast promotional page on 3DPrint.com
- Sponsor logo on HTML Blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com
- Dedicated blasts to our social media database of 550,000+ subscribers and 18,000+ email subscribers
- Personalized webcast event registration page on our website
- Advertising across the 3DPrint.com and 3DPrintBoard.com websites
- Promoted and listed as an on demand webcast
- Complete report summarizing webcast details

*\$500 setup fee with customized pricing - please inquire.

White papers

- Custom-built registration form to capture the data fields you want
- Offer your white paper to our 1 Million+ users
- Promoted across network and archived on 3DPrint.com
- Downloadable with user registration

*\$500 setup fee with customized pricing - please inquire.

Email advertising@3DPrint.com for all inquiries.

**Don't see a sponsorship package that's right for you?
Inquire to discuss customized ad campaigns.**

Demographics

Companies

Our subscribers and advertisers represent companies from nearly the entire 3D Printing and Additive Manufacturing industry, most of the Fortune 500 and a wide variety of research and educational institutions.

Printer manufacturers include:
 MakerBot, EnvisionTEC, Mcor Technologies, Formlabs, 3D Systems, Winbo, Renishaw, XYZprinting, Concept Laser, HP, Höganäs, BigRep, Trumpf, FELIXprinters, Stratasys, GE, Arcam, 3D Platform, FlashForge, Dremel, Ultimaker, Nano Dimension, and many more.

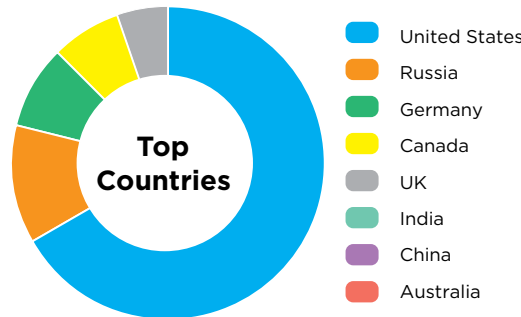
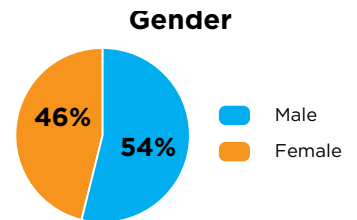
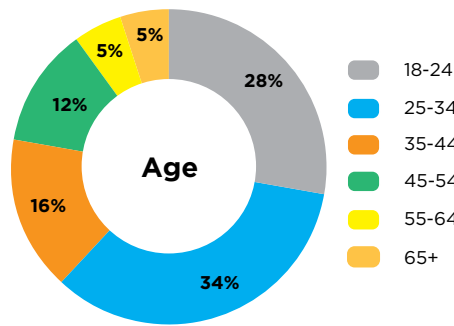
Others include:

- | | |
|-------------------|----------------|
| Adidas | LEGO |
| Airbus | L'Oreal |
| Alcoa | Louis Vuitton |
| BASF | Microsoft |
| Bayer | Milwaukee Tool |
| Berkeley | Mohawk |
| Bissell | Manufacturing |
| Boeing | Nike |
| Bosch | Pacbell |
| Brandeis | Pepsico |
| Canon | Philips |
| Cisco | Raytheon |
| Corning | Renault |
| Dartmouth | Ricoh |
| DuPont | Saint Gobain |
| Emerson | Samsung |
| Fedex | Shell |
| Fiskars | Siemens |
| Fraunhofer | Stanford |
| Fuji Film | Staples |
| Heathrow airport | Stryker |
| Honeywell | Swarovski |
| Ikea | Tiffany |
| Ingersoll | Toyota |
| Ingram Micro | Travelers |
| Intel | Unilever |
| Jaguar/Land Rover | Volvo |
| John Deere | Whirlpool |
| Kohler | Wilson Tool |
| KonicaMinolta | Xerox |

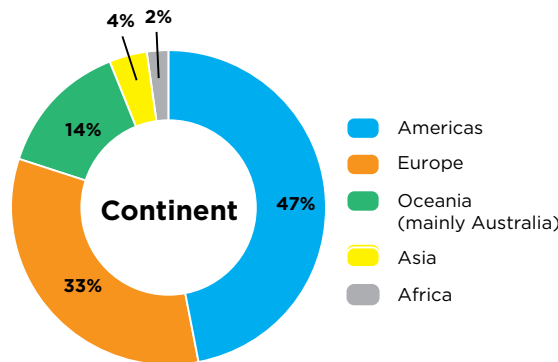
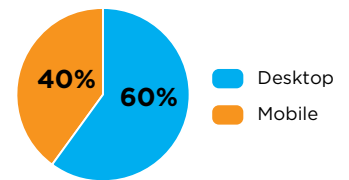
Readers

As a site, **3DPrint.com** has the largest industry readership worldwide. Alexa.com ranks it #1 of the sites covering 3D printing and additive manufacturing. **3DPrint.com** is growing fast thus giving you exposure to more and more industry professionals all the time.

Over 1 million industry-focused professionals



Devices
 Average open rate**20%**
 Click through rate**5%**



3DPrint.com Homepage

Featured Video, Sponsored Shops & Site Sponsor

The screenshot shows the 3DPrint.com homepage layout. At the top, there's a navigation bar with '3DPRINT.COM' and 'The Voice of Additive Manufacturing'. Below this, there are three main sections: 'FEATURED VIDEO' with a video player, 'SPONSORED SHOPS' with 'Shop for White FDM 3D Printers' and 'Shop for FDM 3D Printers', and 'FREE RESOURCES' with 'formlabs' and 'Injection Molding from 3D Printed Molds'. A red arrow points from the 'Featured Video, Sponsored Shops & Site Sponsor' text to the 'SPONSORED SHOPS' section. Below these are several article cards. The first article is 'New 3D Printed Organ Models Don't Just Look Like Real Organs, They Feel and React Like Them Too' by Sam Scott, dated Dec 6, 2017. The second is '3D Printing Milestone: World's Millihair Desktop 3D Printer Sold' by Sam Scott, dated 10 hours ago. The third is '3D Printing to Be Revolutionized by Colloidal Self-Assembly' by Bridget Butler-Miles, dated 19 hours ago. The fourth is 'Barilla and DiSalvo Announce Winners of Second 3D Printed Pasta Competition' by Sam Scott, dated 10 hours ago. A red arrow points from the '300 x 250 BANNER' text below to the '3D Printing to Be Revolutionized by Colloidal Self-Assembly' article card. To the right of the article cards are several red banners: '280 x 140 BANNER', '300 x 250 BANNER', '300 x 250 BANNER', '300 x 250 BANNER', and '300 x 250 BANNER'. A 'VIEW BY CATEGORIES' dropdown menu is also visible.

300 x 250 - Fly-in Ad on all pages of 3DPrint.com

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3DPrint.com Article View

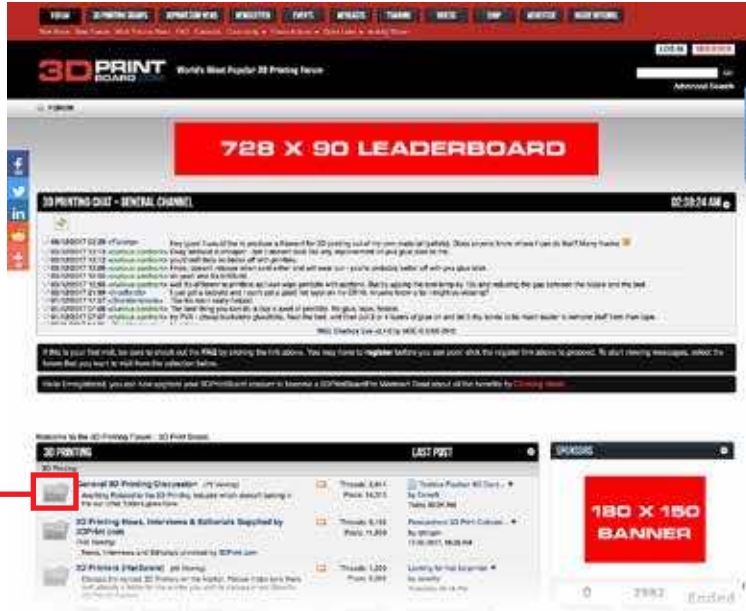
The screenshot shows the article view page for '3D Printing to Be Revolutionized by Colloidal Self-Assembly'. At the top, there's a navigation bar with '3DPRINT.COM' and 'The Voice of Additive Manufacturing'. Below this, there's a red banner with '728 x 90 LEADERBOARD'. The article title is '3D Printing to Be Revolutionized by Colloidal Self-Assembly' by Bridget Butler-Miles, dated 19 hours ago. The article content includes a quote: 'Play is often referred to as the work of children, and sometimes those interests overlap into the research of adult scientists too, growing excitement from popular building blocks and materials like LEGO and Play-Doh. Of course, in the world of genomic science and 3D printing innovation, the projects are just a tiny bit more complex—and with an emphasis on high-resolution, multi-material printing!'. Below the article content is a red banner with '280 x 140 BANNER', followed by another '280 x 140 BANNER', and finally a '300 x 250 BANNER'. A 'VIEW BY CATEGORIES' dropdown menu is also visible.

Sponsored Giveaways

The screenshot shows a sponsored giveaway page for 'Win the M3D Micro 3D Printer!'. At the top, there's a progress bar with '0 Your Entries', '24975 Total Entries', and 'Ended'. Below this is the title 'Win the M3D Micro 3D Printer!' and an image of five M3D Micro 3D Printers in different colors (black, blue, green, grey, red). Below the image, there's a text box: 'One winner will receive a factory refurbished M3D Micro 3D Printer in the color of their choice.' Below this is a 'Winning Entry' section with a photo of Michael H and the entry number '#14901'.

3DPrintBoard

Daily Email Newsletter



Forum folder

Dedicated Shop



LEADERBOARD BANNER

DAILY NEWS

Stratasys Direct Manufacturing's Direct Metal Laser Sintering in the Automotive Spotlight on Jay Leno's Garage

by Sarah Saunders on Feb 20, 2017 12:32 pm
3D printing leader Stratasys, back in 2014, acquired both Harvic Technologies and Solid Concepts and combined the two with its existing digital manufacturing service business, RedEye, to form a...

View the entire article via our website.
[Read in browser >](#)

The OpenFluore Microscope: A Lifesaving Water-Testing Device You Can 3D Print at Home

by Clare Scott on Feb 20, 2017 11:11 am
I remember looking at some really interesting things through a microscope when I was in grade school, and wishing that I had my own. Eventually I did, but it was a plastic thing of poor quality, and...

View the entire article via our website.
[Read in browser >](#)

Verashape Announces Beta Testing for New Parasolid Communicator-Based SOFTSHAPER Software

by Sarah Saunders on Feb 20, 2017 10:27 am
Polish 3D printer manufacturer Verashape, which introduced both its VSH4000 3D printer and the VSHAFIX G0 last year, announced a little over a week ago that it would be offering 3D model preparation...

View the entire article via our website.
[Read in browser >](#)

has made my life easier in a lot of ways. I can't think way too many downloads on both my computer and smartphones, so I can't imagine...

View the entire article via our website.
[Read in browser >](#)

Hasso-Plattner Institute Researchers Create Metamaterial Door Latch as Example of 3D Printing Versatility

by Bridget Nutter Mizepp on Oct 21, 2016 08:25 am
What I enjoy about 3D printing and so many of its innovations is that although we've certainly had a preview for decades of all sorts of magical looking futuristic inventions to come, with this new...

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300 x 250 BANNER

