3DPrint.com SPONSORSHIP OPPORTUNITIES

UNIQUE website, message board, social media, email newsletter and educational targeted sponsorship opportunities for additive manufacturing and 3D printing companies

Get your brand out there: 3DPrint.com has the largest industry readership worldwide. Reach more than 1 million industry-focused professionals via our website, email subscribers, social media and message board users.

Sponsored Articles

Premier Sponsored Article Package
• Four 500 to 700 word articles on 3DPrint.com written by you or one of our writers
  • articles published on your schedule (maximum one per week)
  • each article each week is blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn
  • each article is sent to our 20,000+ email subscribers in our daily newsletter
PRICE: $1,900 (self-written articles)
  $2,400 (professionally-written articles)

Single Sponsored Article
• All the benefits above but only for one week
PRICE: $549 (self-written articles)
  $699 (professionally-written articles)

Sponsored Interview
• Work with our writers and publish a Q&A article
• Sponsored interviews are also possible as one of the four sponsored article package at no additional cost (applies to Professionally Written package only)
PRICE: $700

Featured Articles
• Your sponsored article or interview displayed on the home page above the fold as “featured”
PRICE: $150/Day (3 day maximum)
  $400 for 3 days

Email advertising@3DPrint.com for all inquiries.
Advertising Options

Premium ad placements at reduced prices - all banners can be purchased as a percentage of impressions! Inquire for tailored program rates!

3DPrint.com

- Leaderboard Banner, 728x90 - Displayed on top of all articles - $850/week | $3150/month
- Leaderboard Banner, 728x90 - Displayed below title in all articles - $850/week | $3150/month
- Leaderboard Banner, 728x90 - Displayed on top of home page - $749/week | $2549/month
- Banner, 280x140 on right hand column of all pages - $499 - $699/week | $1699 - $2499/month, depending on position
- Banner, 300x250 on right hand column of all pages - $599 - $799/week | $1999 - $2799/month, depending on position
- Thin Ribbon, 1164x44 above the fold on home page - $849/week | $2799/month
- Featured Video - Your promotional video above the fold on home page - $750/week
- Site Sponsor - Promoted above the fold on home page - $650/week
- Sponsored Shops & Resources at the top of 3DPrint.com Home page - $450/week | $1600/month
- Peel-back ad - teaser triangle in upper corner invites users to “peel-back” to reveal your message - $1200/week
- Fly-in ad, 300x250 - Ad flies into the bottom center of the page and is displayed on top of site content - $1200/week
- Interstitial Ad - Pop-over ad that pops up on top of content of 3DPrint.com after page loads - $2100/week
- Sponsored Giveaways - Your product free to select winners in exchange for user interaction on social media, promoted across our network - Custom pricing, please inquire (see example on p.7)
- 3DPrint.com/Shop - Build a dedicated section for your product on our Shop page - $1900 - $2900 for three months, depending on position

3DPrint.com now offers a wide range of customizable ad targeting capabilities.

- Target by geo or exclude by geo
- Rotate creatives within ad spots, and target by percentage
- ** for example 70% of impressions go to creative A, 20% to creative B, 10% to creative C
- Rotate creatives per advertiser, advertiser can send multiple creatives. Rotate evenly or set to a percentage
- Target by browser - FireFox, chrome, IE
- Target by device - phone, tablet, desktop/laptop
- Target by manufacturer - Apple, Samsung, Lenovo, etc
- Frequency cap “x amount of impressions per x amount of (minutes, hours, days, weeks, months, lifetime)”
- Target by day and time – for example we can set to “only run on weekends” or “business hours M-F 7am – 9pm”

Email advertising@3DPrint.com for all inquiries.
Advertising Options

3DPrint.com Mobile Ads
• Leaderboard Banner, 320x100 on mobile home page -
  600/week $2100/month
• Leaderboard banner, 320x100 on all articles in mobile -
  $700/week $2400/month

Email advertising@3DPrint.com for all inquiries.

Don’t see a sponsorship package that’s right for you? Inquire to discuss customized ad campaigns.

3DPrint.com Newsletter ads
(20,000+ subscribers receive our daily newsletter)
• Solo news blast to our readers - $1999
• Leaderboard Banner atop daily newsletter -
  $800/week | $2900/month
• Banner, 180x150 ad at top right of daily newsletter -
  $450/week | $1500/month
• Banner, 160x600 ad on right side of daily newsletter -
  $550/week | $1800/month
• Banner, 300x250 ad on bottom of daily newsletter -
  $300/week | $1000/month

3DPrintBoard.com
The World’s Most Popular 3D Printing Forum -
24,000+ Registered Members
• Static Leaderboard Banner, 728x90 - $500/week | $1750/month
• Banner, 180x150 or 300x250 - $250 - $450/week | $800-$1600/month depending on position and size
• Forum Folder - Create your own folder -
  $350/month | $3000/year
• Sticky Thread - Featured atop the list within a folder of your choice - $250/month / $2500/year

For better visualization of ad placements please see pages 7-8
Educational Sponsorships

Training Courses
We provide opportunities for sponsors to engage deeply with the 3DPrint.com audience through live, online courses, with opportunities tailored to a sponsor’s engagement goals.

Platinum - Overall Course Sponsor - $5,000
- Dedicated sponsor time each week (courses typically run once per week for three weeks, or for three consecutive days) where the sponsor provides an emcee to host each guest speaker session and can discuss sponsored offerings and provide context each week in informal Q&A with guests.
- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

Gold - Course Session Sponsor - $3,000
- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

Silver - Course Session Sponsor - $1,500
- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com
Educational Sponsorships continued

**Webcasts**

**Sponsor receives**
One (1) live sponsored webcast of up to 45 minutes, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session.

Registration data, including participant name, email address, mailing address, and polling data customized to your needs.

- Sponsor logo on webcast promotional page on 3DPrint.com
- Sponsor logo on HTML Blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com
- Dedicated blasts to our social media database of 550,000+ subscribers and 18,000+ email subscribers
- Personalized webcast event registration page on our website
- Advertising across the 3DPrint.com and 3DPrintBoard.com websites
- Promoted and listed as an on demand webcast
- Complete report summarizing webcast details

* $500 setup fee with customized pricing - please inquire.

**White papers**

- Custom-built registration form to capture the data fields you want
- Offer your white paper to our 1 Million+ users
- Promoted across network and archived on 3DPrint.com
- Downloadable with user registration

* $500 setup fee with customized pricing - please inquire.

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Don’t see a sponsorship package that’s right for you? Inquire to discuss customized ad campaigns.
Demographics

Companies

Our subscribers and advertisers represent companies from nearly the entire 3D Printing and Additive Manufacturing industry, most of the Fortune 500 and a wide variety of research and educational institutions.

Printer manufacturers include:

Others include:
Adidas, LEGO
Airbus, L’Oreal
Alcoa, Louis Vuitton
BASF, Microsoft
Bayer, Milwaukee Tool
Berkeley, Mohawk
Bissell, Manufacturing
Boeing, Nike
Bosch, Pacbell
Brandeis, Pepsico
Canon, Philips
Cisco, Raytheon
Corning, Renault
Dartmouth, Ricoh
DuPont, Saint Gobain
Emerson, Samsung
Fedex, Shell
Fiskars, Siemens
Fraunhofer, Stanford
Fuji Film, Staples
Heathrow airport, Stryker
Honeywell, Swarovsky
Ikea, Tiffany
Ingersoll, Toyota
Ingram Micro, Travelers
Intel, Unilever
Jaguar/Land Rover, Volvo
John Deere, Whirlpool
Kohler, Wilson Tool
KonicaMinolta, Xerox

Readers

As a site, 3DPrint.com has the largest industry readership worldwide. Alexa.com ranks it #1 of the sites covering 3D printing and additive manufacturing. 3DPrint.com is growing fast thus giving you exposure to more and more industry professionals all the time.

Over 1 million industry-focused professionals

Gender

Average open rate...........20%
Click through rate............5%

Devices

Top Countries

Continent
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