

# 3DPRINT.COM

## DIGITAL AD NETWORK

### 3DPrint.com SPONSORSHIP OPPORTUNITIES

UNIQUE website, message board, social media, email newsletter and educational targeted sponsorship opportunities for additive manufacturing and 3D printing companies

**Get your brand out there:** 3DPrint.com has the largest industry readership worldwide. Reach more than **1 million** industry-focused professionals via our website, email subscribers, social media and message board users.

### Sponsored Articles

#### Premier Sponsored Article Package

- Four 500 to 700 word articles on 3DPrint.com written by you or one of our writers
  - articles published on your schedule (maximum one per week)
  - each article each week is blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn
  - each article is sent to our 20,000+ email subscribers in our daily newsletter

**PRICE: \$1,900** (self-written articles)  
**\$2,400** (professionally-written articles)

#### Single Sponsored Article

- All the benefits above but only for one week

**PRICE: \$549** (self-written articles)  
**\$699** (professionally-written articles)

#### Sponsored Interview

- Work with our writers and publish a Q&A article
- Sponsored interviews are also possible as one of the four sponsored article package at no additional cost

**PRICE: \$700**

#### Featured Articles

- Your sponsored article or interview displayed on the home page above the fold as "featured"

**PRICE: \$150/Day** (3 day maximum)  
**\$400 for 3 days**

#### FEATURED ARTICLES



Email advertising@3DPrint.com for all inquiries.

### Advertising Options

Premium ad placements at reduced prices - all banners can be purchased as a percentage of impressions! Inquire for tailored program rates!

#### 3DPrint.com

- **Leaderboard Banner, 728x90** - Displayed on top of all articles - \$850/week | \$3150/month
- **Leaderboard Banner, 728x90** - Displayed below title in all articles - \$850/week | \$3150/month
- **Leaderboard Banner, 728x90** - Displayed on top of home page - \$749/week | \$2549/month
- **Banner, 280x140** on right hand column of all pages - \$499 - \$699/week | \$1699 - \$2499/month, depending on position
- **Banner, 300x250** on right hand column of all pages - \$599 - \$799/week | \$1999 - \$2799/month, depending on position
- **Thin Ribbon, 1164x44** above the fold on home page - \$849/week | \$2799/month
- **Featured Video** - Your promotional video above the fold on home page - \$750/week
- **Site Sponsor** - Promoted above the fold on home page - \$650/week
- **Sponsored Shops & Resources** at the top of 3DPrint.com Home page - \$450/week | \$1600/month
- **Peel-back ad** - teaser triangle in upper corner invites users to “peel-back” to reveal your message - \$1200/week
- **Fly-in ad, 300x250** - Ad flies into the bottom center of the page and is displayed on top of site content - \$1200/week
- **Interstitial Ad** - Pop-over ad that pops up on top of content of 3DPrint.com after page loads - \$2100/week
- **Sponsored Giveaways** - Your product free to select winners in exchange for user interaction on social media, promoted across our network - Custom pricing, please inquire (see example on p.7)
- **3DPrint.com/Shop** - Build a dedicated section for your product on our Shop page - \$1900 - \$2900 for three months, depending on position

For better visualization of ad placements please see pages 7-8

#### Home page view



#### Article view



### 3DPrint.com now offers a wide range of customizable ad targeting capabilities.

- Target by geo or exclude by geo
- Rotate creatives within ad spots, and target by percentage
- \*\* for example 70% of impressions go to creative A, 20% to creative B, 10% to creative C
- Rotate creatives per advertiser, advertiser can send multiple creatives. Rotate evenly or set to a percentage
- Target by browser - FireFox, chrome, IE
- Target by device - phone, tablet, desktop/laptop
- Target by manufacturer - Apple, Samsung, Lenovo, etc
- Frequency cap “x amount of impressions per x amount of (minutes, hours, days, weeks, months, lifetime)”
- Target by day and time - for example we can set to “only run on weekends” or “business hours M-F 7am - 9pm”

Email [advertising@3DPrint.com](mailto:advertising@3DPrint.com) for all inquiries.

## Advertising Options

For better visualization of ad placements please see pages 7-8

### 3DPrint.com Mobile Ads

- **Leaderboard Banner, 320x100** on mobile home page - 600/week \$2100/month
- **Leaderboard banner, 320x100** on all articles in mobile - \$700/week \$2400/month

Email advertising@3DPrint.com for all inquiries.

Don't see a sponsorship package that's right for you? Inquire to discuss customized ad campaigns.



320 x 100 LEADERBOARD



**Live Entirely Off the Grid in a 3D Printed PassivDom Smart House**  
by Clare Scott | Apr 7, 2017 | Featured Stories  
I've often dreamed about living "off the grid." Particularly when I'm stressed. I fantasize about building a house in the woods, far from town.

### 3DPrint.com Newsletter ads

(20,000+ subscribers receive our daily newsletter)

- **Solo news blast** to our readers - \$2499
- **Leaderboard Banner** atop daily newsletter - \$800/week | \$2900/month
- **Banner, 180x150** ad at top right of daily newsletter - \$450/week | \$1500/month
- **Banner, 160x600** ad on right side of daily newsletter - \$550/week | \$1800/month
- **Banner, 300x250** ad on bottom of daily newsletter - \$300/week | \$1000/month

Daily Newsletter Leaderboard



### 3DPrintBoard.com

The World's Most Popular 3D Printing Forum - 24,000+ Registered Members

- **Static Leaderboard Banner, 728x90** - \$500/week | \$1750/month
- **Banner, 180x150** or **300x250** - \$250 - \$450/week | \$800-\$1600/month depending on position and size
- **Forum Folder** - Create your own folder - \$350/month | \$3000/year
- **Sticky Thread** - Featured atop the list within a folder of your choice - \$250/month / \$2500/year



## Educational Sponsorships

### Training Courses

We provide opportunities for sponsors to engage deeply with the 3DPrint.com audience through live, online courses, with opportunities tailored to a sponsor's engagement goals.

#### Platinum - Overall Course Sponsor - \$5,000

- Dedicated sponsor time each week during a 6- to 8-week course, where the sponsor provides an emcee to host each guest speaker session and can discuss sponsored offerings and provide context each week in informal Q&A with guests.
- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

#### Gold - Course Session Sponsor - \$3,000

- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

#### Silver - Course Session Sponsor - \$1,500

- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com



## Educational Sponsorships continued

### Webcasts

#### Sponsor receives

One (1) live sponsored webcast of up to 45 minutes, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session.

Registration data, including participant name, email address, mailing address, and polling data customized to your needs.

- Sponsor logo on webcast promotional page on 3DPrint.com
- Sponsor logo on HTML Blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com
- Dedicated blasts to our social media database of 550,000+ subscribers and 18,000+ email subscribers
- Personalized webcast event registration page on our website
- Advertising across the 3DPrint.com and 3DPrintBoard.com websites
- Promoted and listed as an on demand webcast
- Complete report summarizing webcast details

\*\$500 setup fee with customized pricing - please inquire.

### White papers

- Custom-built registration form to capture the data fields you want
- Offer your white paper to our 1 Million+ users
- Promoted across network and archived on 3DPrint.com
- Downloadable with user registration

\*\$500 setup fee with customized pricing - please inquire.

**Email [advertising@3DPrint.com](mailto:advertising@3DPrint.com) for all inquiries.**

**Don't see a sponsorship package that's right for you?  
Inquire to discuss customized ad campaigns.**

### Demographics

#### Companies

Our subscribers and advertisers represent companies from nearly the entire 3D Printing and Additive Manufacturing industry, most of the Fortune 500 and a wide variety of research and educational institutions.

**Printer manufacturers** include:  
 MakerBot, EnvisionTEC, Mcor Technologies, Formlabs, 3D Systems, Winbo, Renishaw, XYZprinting, Concept Laser, HP, Höganäs, BigRep, Trumpf, FELIXprinters, Stratasys, GE, Arcam, 3D Platform, FlashForge, Dremel, Ultimaker, Nano Dimension, and many more.

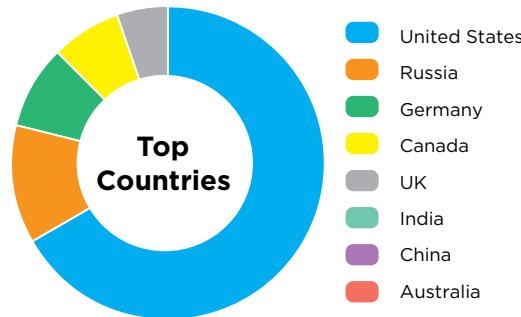
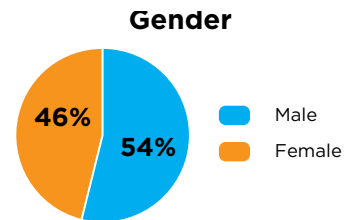
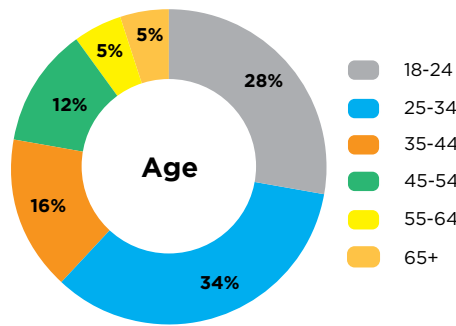
Others include:

- |                   |                |
|-------------------|----------------|
| Adidas            | LEGO           |
| Airbus            | L'Oreal        |
| Alcoa             | Louis Vuitton  |
| BASF              | Microsoft      |
| Bayer             | Milwaukee Tool |
| Berkeley          | Mohawk         |
| Bissell           | Manufacturing  |
| Boeing            | Nike           |
| Bosch             | Pacbell        |
| Brandeis          | Pepsico        |
| Canon             | Philips        |
| Cisco             | Raytheon       |
| Corning           | Renault        |
| Dartmouth         | Ricoh          |
| DuPont            | Saint Gobain   |
| Emerson           | Samsung        |
| Fedex             | Shell          |
| Fiskars           | Siemens        |
| Fraunhofer        | Stanford       |
| Fuji Film         | Staples        |
| Heathrow airport  | Stryker        |
| Honeywell         | Swarovski      |
| Ikea              | Tiffany        |
| Ingersoll         | Toyota         |
| Ingram Micro      | Travelers      |
| Intel             | Unilever       |
| Jaguar/Land Rover | Volvo          |
| John Deere        | Whirlpool      |
| Kohler            | Wilson Tool    |
| KonicaMinolta     | Xerox          |

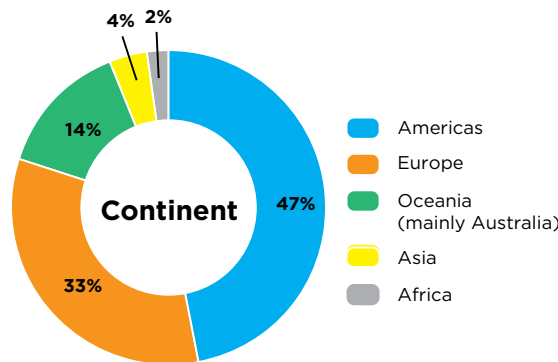
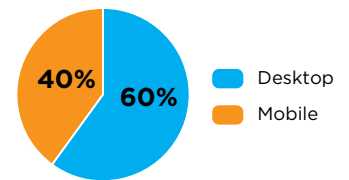
#### Readers

As a site, **3DPrint.com** has the largest industry readership worldwide. Alexa.com ranks it #1 of the sites covering 3D printing and additive manufacturing. **3DPrint.com** is growing fast thus giving you exposure to more and more industry professionals all the time.

#### Over 1 million industry-focused professionals

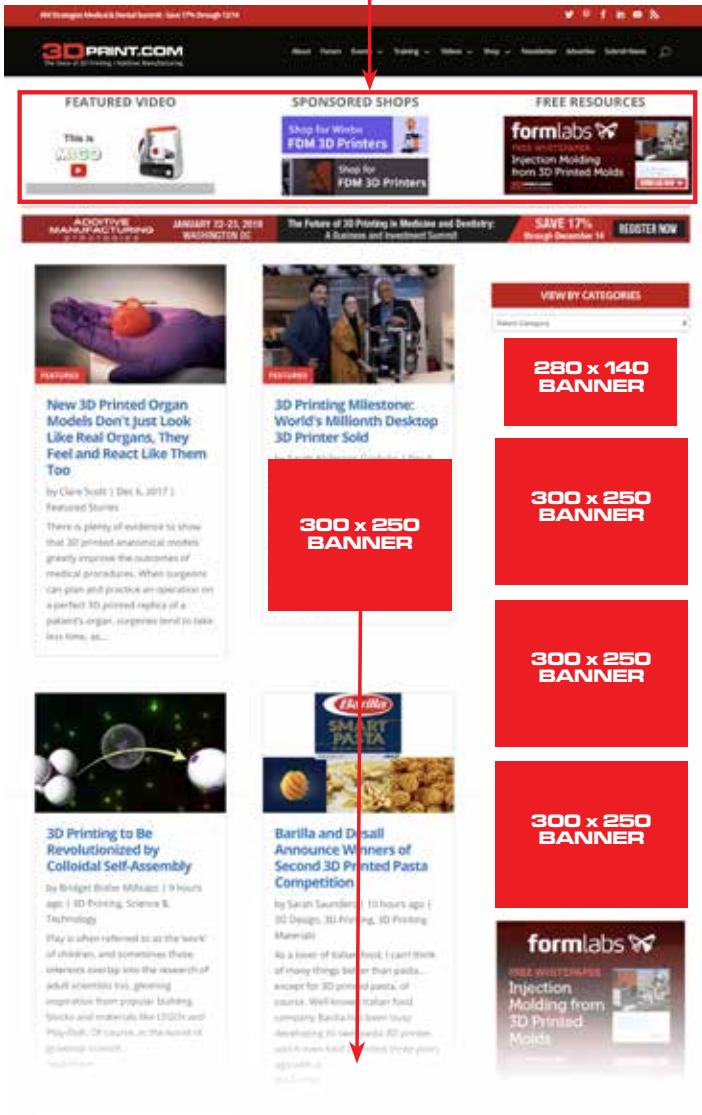


**Devices**  
 Average open rate .....**20%**  
 Click through rate .....**5%**



### 3DPrint.com Homepage

Featured Video, Sponsored Shops & Site Sponsor

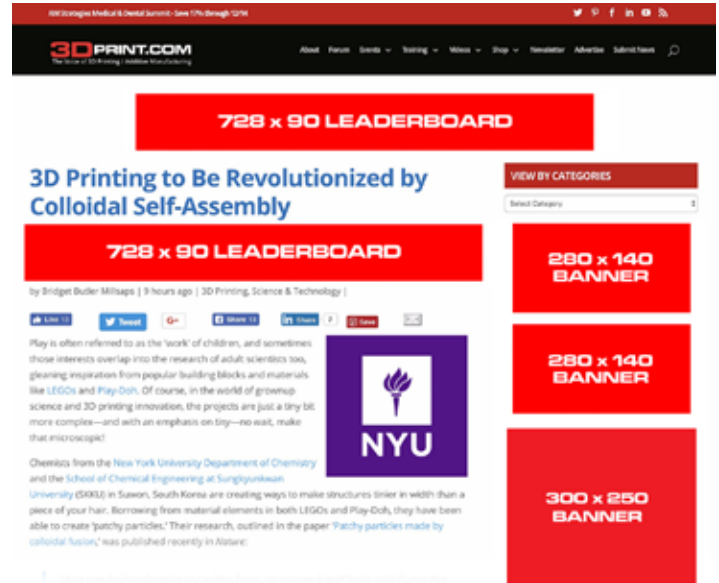


300 x 250 - Fly-in Ad on all pages of 3DPrint.com

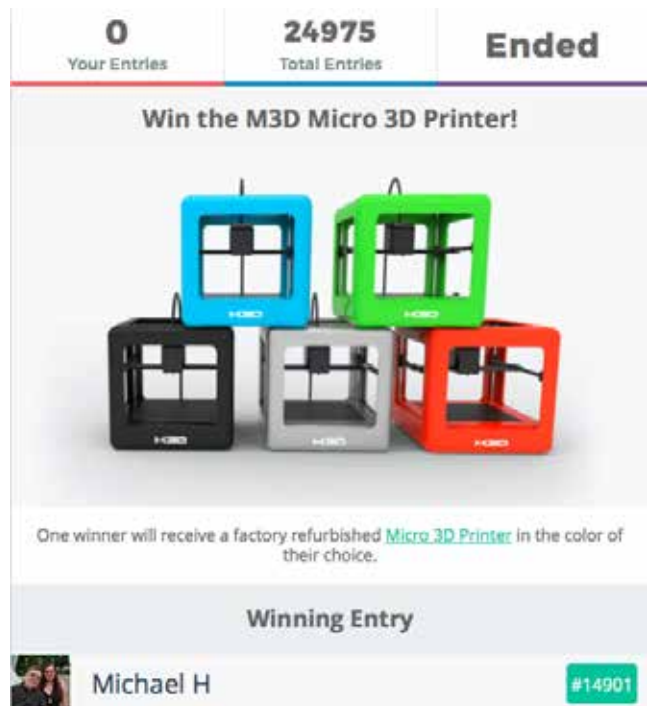
Email advertising@3DPrint.com for all inquiries.

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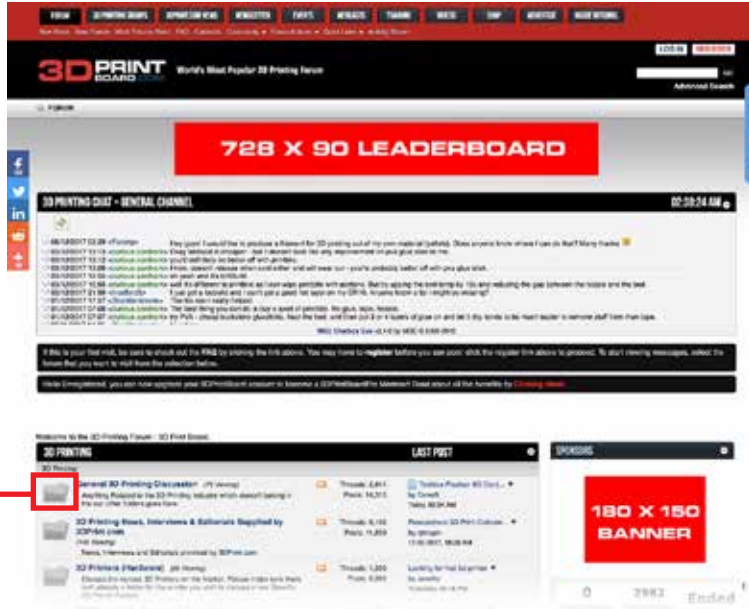
### 3DPrint.com Article View



### Sponsored Giveaways



### 3DPrintBoard



Forum folder

### Dedicated Shop



### Daily Email Newsletter



### 3DPRINT.COM

The Voice of 3D Printing / Additive Manufacturing

Share Tweet Share Forward

Inquire about advertising

Subscribe to our newsletter

Join the conversation on 3dprintboard.com

### LEADERBOARD BANNER

#### DAILY NEWS

**Stratasys Direct Manufacturing's Direct Metal Laser Sintering in the Automotive Spotlight on Jay Leno's Garage**

by Sarah Saunders on Feb 20, 2017 12:52 am  
3D printing leader Stratasys, back in 2014, acquired both Harvot Technologies and Solid Concepts and combined the two with its existing digital manufacturing service business, RedEye, to form a...

View the entire article via our website.  
[Read in browser >](#)

**The OpenFluore Microscope: A Lifesaving Water-Testing Device You Can 3D Print at Home**

By Clare Scott on Feb 20, 2017 11:11 am  
I remember looking at some really interesting things through a microscope when I was in grade school, and wishing that I had my own. Eventually I did, but it was a plastic thing of poor quality, and...

View the entire article via our website.  
[Read in browser >](#)

**Verashape Announces Beta Testing for New Parasolid Communicator-Based SOFTSHAPER Software**

By Sarah Saunders on Feb 20, 2017 10:17 am  
Polish 3D printer manufacturer Verashape, which introduced both its VSHAPER 3D printer and the VSHAPER GO last year, announced a little over a week ago that it would be offering 3D model preparation...

View the entire article via our website.  
[Read in browser >](#)

**Hasso-Plattner Institute Researchers Create Metamaterial Door Latch as Example of 3D Printing Versatility**

By Bridge Butler Millsaps on Oct 21, 2016 08:15 am  
What I enjoy about 3D printing and so many of its innovations is that although we've certainly had a preview for decades of all sorts of magical looking futuristic inventions to come, with this new...

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[Read in browser >](#)

**High Precision SH105 3D Printer**

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**Multi-Function(3 in 1) 3D Printer+Laser**

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**High Precision SH155 3D Printer**

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**Multi-function(3 in 1) 3D Printer+Laser**

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**180 x 150 BANNER**

**180 x 150 BANNER**

**Upcoming Events**  
New York  
March 14-15  
Inside 3D Printing is returning to NYC for its fifth year! Join us at the Jacobs Convention Center on March 14-15 to hear cutting-edge updates from industry heavyweights, innovators, and investors who are delivering on the promise of 3D printing.

**160 x 600 BANNER**

**160 x 600 BANNER**

Follow 3dprint.com

Facebook Twitter LinkedIn

**300 x 250 BANNER**