

The Voice of 3D Printing Technologies

3DPRINT.COM

DIGITAL AD NETWORK

3DPrint.com SPONSORSHIP OPPORTUNITIES

UNIQUE website, message board, social media, email newsletter and educational targeted sponsorship opportunities for additive manufacturing and 3D printing companies

Get your brand out there: 3DPrint.com has the largest industry readership worldwide according to Alexa.com. Let over **1 million** industry-focused professionals read your message via our website's monthly users (**600,000+**), our email subscribers (**13,000+**), social media reach (**550,000+**) and message board users (**20,000+**).

Sponsored Articles

Premier Sponsored Article Package:

- Four 500 to 700 word articles on 3DPrint.com written by you or one of our writers
 - articles published on your schedule (maximum one per week) - 600,000+ unique web visitors monthly
 - each article each week is blasted to our over 500,000+ social media followers on Twitter, Facebook, and LinkedIn
 - each article each week is sent to our over 12,000+ email subscribers in our daily newsletter
 - each article is placed on a "sticky post" on our 3DPrintBoard.com (sticky posts remain at the top of our news folder)

PRICE: \$1,600 (self-written articles)
\$1,950 (professionally-written articles)

Single Sponsored Article Package

- All the benefits above but only for one week

PRICE: \$500 (self-written articles)
\$600 (professionally-written articles)

Sponsored Interview

- Work with our writers and publish a Q&A article
- Sponsored interviews are also possible as one of the four sponsored article package at no additional cost

PRICE: \$600

Featured Articles

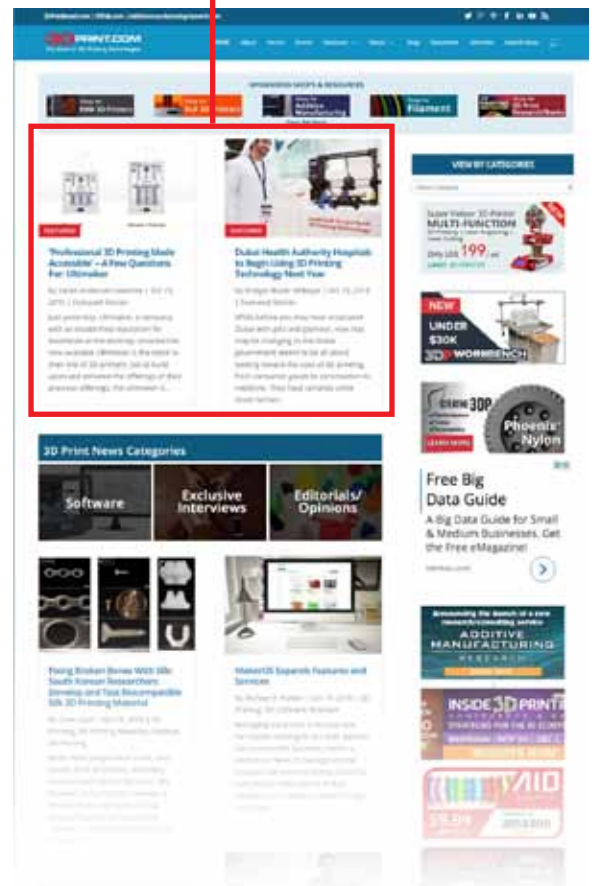
- Your sponsored article displayed on the home page above the fold as "featured"

PRICE: \$150/Day (7 day maximum)
\$900/Week

- Any previously published article (sponsored or unsponsored) displayed on the home page above the fold as "featured"

PRICE: \$250/Day (7 day maximum)
\$1,500/Week

FEATURED ARTICLES



Advertising Options

3DPrint.com

- 728x90 Leaderboard Banner - Displayed on top of all articles - **\$789/week | \$2750/month**
- 300x250 Banner - Displayed below title in all articles - **\$789/week | \$2750/month**
- 728x90 Leaderboard Banner - Displayed on top of home page - **\$499/week | \$1800/month**
- 280x140 Banner on Right Hand Column of all Pages - **\$369 - \$599/week** depending on position
- Peel-back ad - teaser triangle in upper corner invites users to “peel-back” to reveal your message - **\$1200/week**
- 300x250 Fly-in ad - Ad flies into the bottom center of the page and is displayed on top of site content giving users option to click it or close it out - **\$1200/week**
- Premier Full Screen Interstitial Ad - Pop-over ad that pops up on top of content of 3DPrint.com after page loads and remains open for 10 seconds or until reader closes it - **\$2100/week**
- Sponsored Shops & Resources at the top of 3DPrint.com Home page - Only 5 of these custom positions available. No matter what products or services you offer, we can create a custom spot for you - **\$250/week | \$750/month**



3DPrint.com Newsletter ads

(13,000+ subscribers receive our daily newsletter)

- Solo news blast to our 12,000+ subscribers - **\$1950**
- 180x150 Banner Ad at Top Right of Daily Newsletter - **\$450/week | \$1500/month**
- 160x600 Banner Ad on Right side of Daily Newsletter - **\$550/week | \$1800/month**
- 300x250 Banner Ad on Bottom of Daily Newsletter - **\$300/week | \$1000/month**
- Text Leaderboard Ad on Top of Newsletter (Placed Above Social Media Icons) - \$1000/week



3DPrintBoard.com

The World's Most Popular 3D Printing Forum -
20,000+ Registered Members

- 728x90 Static Leaderboard Banner - **\$500/week | \$1750/month**
- 180x150 Banner - **\$250 - \$350/week | \$800-\$1250/month** depending on position
- Forum Folder - Create your own folder - **\$350/month | \$3000/year**
- Sticky Thread - Featured atop the list within a folder of your choice - **\$250/month / \$2500/year**

Email advertising@3DPrint.com for all inquiries.

For better visualization of ad placements please see pages 7-8

Don't see a sponsorship package that's right for you?
Inquire to discuss customized ad campaigns.

Educational Sponsorships

Training Courses

We provide opportunities for sponsors to engage deeply with the 3DPrint.com audience through live, online courses, with opportunities tailored to a sponsor's engagement goals.

Platinum - Overall Course Sponsor - \$10,000

- Dedicated sponsor time each week during a 6- to 8-week course, where the sponsor provides an emcee to host each guest speaker session and can discuss sponsored offerings and provide context each week in informal Q&A with guests.
- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com



Gold - Course Session Sponsor - \$5,000

- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

Silver - Course Session Sponsor - \$2,000

- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com



Educational Sponsorships continued

Webcasts

Sponsor receives

One (1) live sponsored webcast of up to 45 minutes, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session.

Registration data, including participant name, email address, mailing address, and polling data customized to your needs.

- Sponsor logo on webcast promotional page on 3DPrint.com
- Sponsor logo on HTML Blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com
- 4 social media blasts to our social media database of over 550,000+ subscribers and 13,000+ email subscribers
- Personalized webcast event registration page on our website
- Advertising across the 3DPrint.com and 3DPrintBoard.com websites
- Promoted and listed as an on demand webcast for 12 months on our webcast database
- Complete report summarizing webcast details

*\$500 setup fee with customized pricing - please inquire.

White papers

- Custom-built registration form to capture the data fields you want
- Offer your white paper to our 1 Million+ users
- Promoted across network and archived on 3DPrint.com
- Downloadable with user registration

*\$500 setup fee with customized pricing - please inquire.

[Email advertising@3DPrint.com](mailto:advertising@3DPrint.com) for all inquiries.

**Don't see a sponsorship package that's right for you?
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Demographics

Companies

Our subscribers and advertisers represent companies from nearly the entire 3D Printing and Additive Manufacturing industry, most of the Fortune 500 and a wide variety of research and educational institutions.

Printer manufacturers include:
 MakerBot, Envisiontec, MCor Technologies, Formlabs, 3D Systems, Winbo, Renishaw, XYZ Printing, Laser Concepts, HP, Hoganas, Big Rep, Trumpf, Felix Printers, Stratasys.

Others include:

- | | |
|------------------|----------------|
| Adidas | L'Oreal |
| Airbus | Louis Vuitton |
| Alcoa | Microsoft |
| BASF | Milwaukee Tool |
| Bayer | Mohawk |
| Berkeley | Manufacturing |
| Bissell | Nike |
| Boeing | Pacbell |
| Bosch | Pepsico |
| Brandeis | Philips |
| Canon | Raytheon |
| Cisco | Renault |
| Corning | Ricoh |
| Dartmouth | Saint Gobain |
| Dupont | Samsung |
| Emerson | Shell |
| Fedex | Siemens |
| Fiskars | Stanford |
| Fraunhofer | Staples |
| Fujji Film | Stryker |
| Heathrow airport | Swarovski |
| Honeywell | Tiffany |
| Ikea | Toyota |
| Ingersoll | Travelers |
| Ingram Micro | Unilever |
| Intel | Volvo |
| Jaguar/Landrover | Whirlpool |
| John Deere | Wilson Tool |
| Kohler | Xerox |
| KonicaMinolta | |
| LEGO | |

Readers

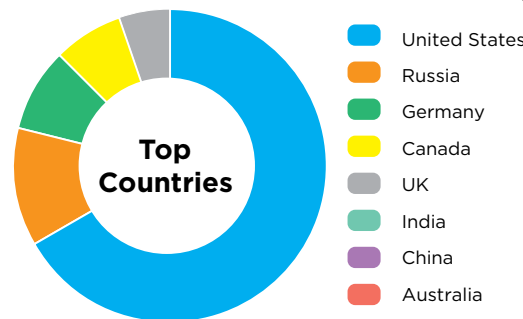
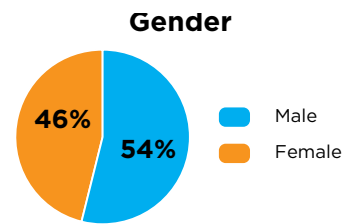
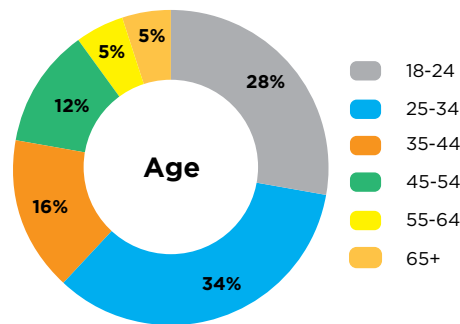
As a site, **3DPrint.com** has the largest industry readership worldwide. Alexa.com ranks it #1 of the sites covering 3D printing and additive manufacturing. **3DPrint.com** is growing fast thus giving you exposure to more and more industry professionals all the time.

Over 1 million industry-focused professionals

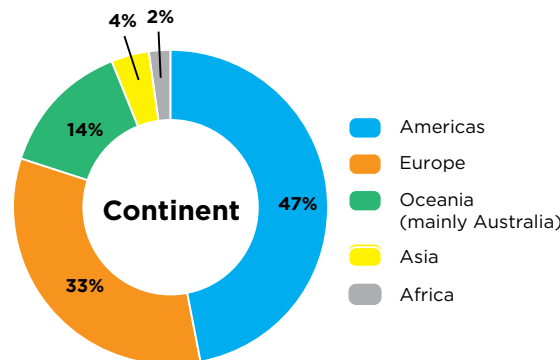
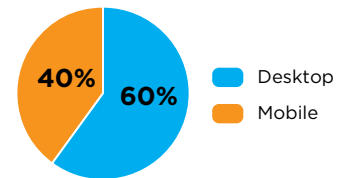
3DPrint.com - 600,000+ unique web visitors monthly

E-Mail Subscribers (Daily Newsletter) - 13,000+

Social Media Followers - 550,000+

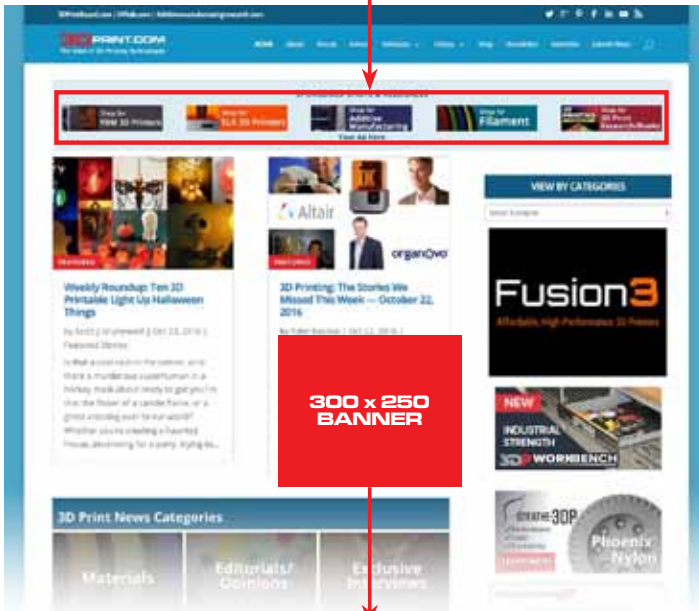


Devices
 Average open rate**20%**
 Click through rate**5%**



3dprint.com Homepage

Sponsored Shops and Marketplace ads



300 x 250 - Fly-in Ad on all pages of 3DPrint.com

3dprint.com Article View

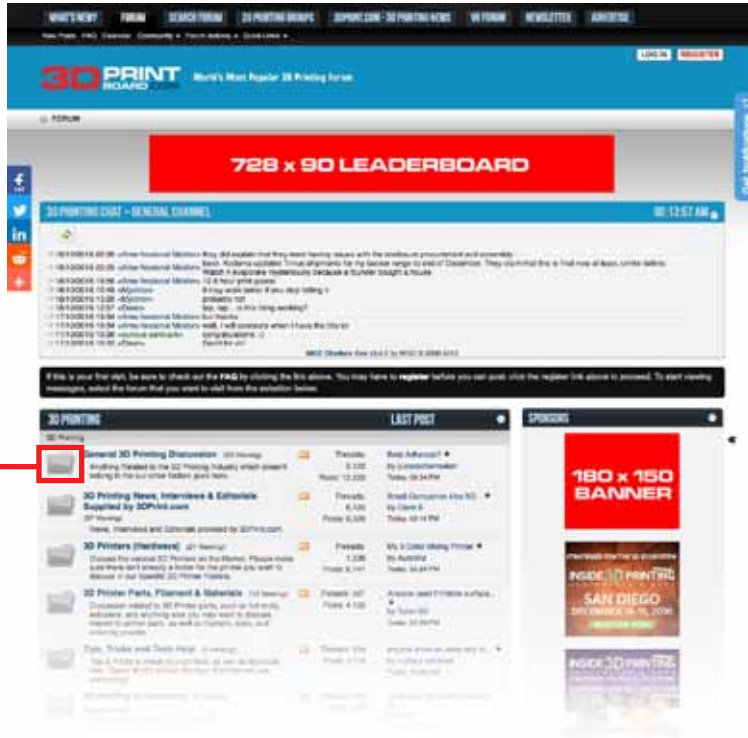


728 x 90 - At top of articles
Static/Non-rotating
280 x 140 - Right column
Static/Non-rotating
300 x 250 - Dynamic ad

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3DPrintBoard



Forum folder

Daily Email Newsletter



Email advertising@3DPrint.com for all inquiries.

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300 x 250 BANNER