

The Voice of 3D Printing Technologies

# 3DPRINT.COM

## DIGITAL AD NETWORK

## 3DPrint.com SPONSORSHIP OPPORTUNITIES

UNIQUE Website, social media and email targeted sponsorship opportunities for additive manufacturing and 3d printing companies

**Get your brand out there:** 3Dprint.com has the largest industry readership worldwide and is growing fast

### Sponsored Articles:

Write your own sponsored article or have our professional writers prepare your article for you. Let over 1 million focused professionals read your message via our website's 600,000+ monthly users, our 11,000+ email subscribers and 500,000+ social media followers.

### OPTIONS:

#### OUR BEST DEAL

##### Premier Sponsored Article Package:

- Four 500 to 700 word articles on 3Dprint.com written by you or one of our writers
- one article per week ; four consecutive weeks - 600,000 plus unique web visitors monthly
- each article each week is blasted to our over 500,000 social media followers on Twitter, Facebook, and LinkedIn
- each article each week is sent to our over 11,000 email subscribers in our daily newsletter
- each article is placed on a "sticky post" on our 3dprintboard.com (sticky posts remain at the top of our news folder)

**PRICE: \$1,299** (self-written articles)  
**\$1,699** (professionally-written articles)

##### Single Sponsored Article Package

- All the benefits above BUT only for one week

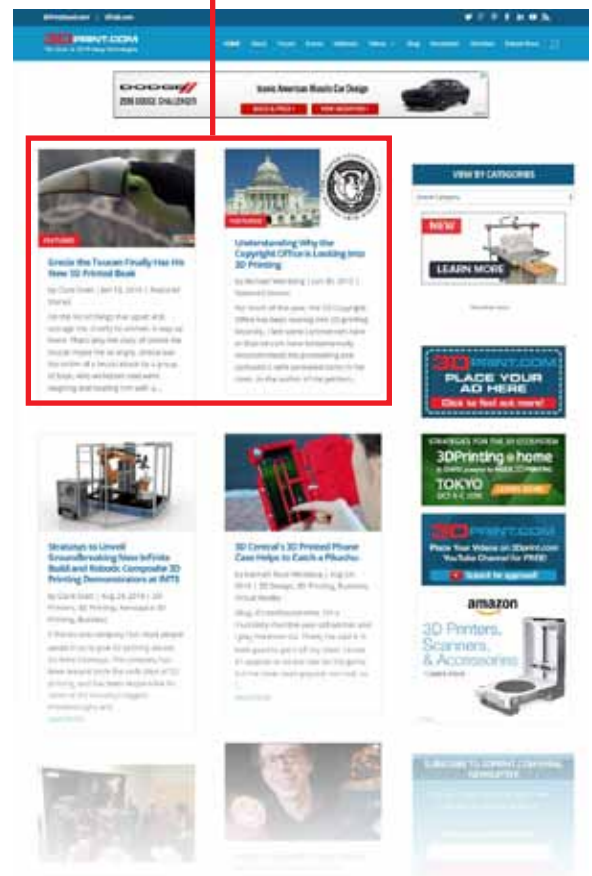
**PRICE: \$419** (self-written articles)  
**\$519** (professionally-written articles)

##### Featured Articles

- Your sponsored article displayed above the fold as "featured"

**PRICE: \$150/Day** (7 day maximum)  
**\$900/Week**

#### FEATURED ARTICLES



### Advertising Options

#### 3DPrint.com

- 728x90 Leaderboard Banner - Displayed on top of all articles - **\$789/week**
- 728x90 Leaderboard Banner - Displayed on top of homepage - **\$599/week**
- 280x140 Banner on Right Hand Column of all Pages - **\$369 - \$599/week** depending on position
- 300x250 Fly-in ad - Ad flies into the bottom center of the page and is displayed on top of site content giving users option to click it or close it out - **\$947/week**
- Premier Full Screen Interstitial Ad - Pop-over ad that pops up on top of content of 3Dprint.com after page loads and remains open for 10 seconds or until reader closes it - **\$2699/week**
- Sponsored Shops & Resources at the top of 3DPrint.com Homepage - Only 5 of these custom positions available. No matter what products or services you offer, we can create a custom spot for you - **\$1500/month**
- Popular articles - Sponsor this section of 3DPrint.com with your logo - **\$1000/month**



#### 3DPrint.com Newsletter ads

(Over 11,000 subscribers who receive our daily newsletter)

- Solo news blast to our 11,000 + subscribers - **\$1799**
- 180x150 Banner Ad at Top Right of Daily Newsletter - **\$650/week** (included in 7 mailings)
- 160x600 Banner Ad on Right side of Daily Newsletter - **\$700/week** (included in 7 mailings)
- 300x250 Banner Ad on Bottom of Daily Newsletter - **\$400/week** (included in 7 mailings)

#### 3DPrintBoard.com

- 728x90 Static Leaderboard Banner - **\$469/week / \$1650/month**
- 180x150 Banner - **\$459 - \$559/month** depending on position
- Forum Folder - Create your own folder - **\$350/month**
- Sticky Thread - Featured atop the list within a folder of your choice - **\$250/month / \$2500/year**
- Sponsored section - Sponsor an entire section with your logo - **\$600/month / \$6000/year**



Email advertising@3DPrint.com for all inquiries.

Don't see a sponsorship package that's right for you?  
Inquire to discuss customized ad campaigns.

## Webcasts

### SPONSOR RECEIVES:

One (1) live sponsored webcast of up to 45 minutes, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with our professional training consultant to ensure that it will be educational in nature and attract the widest audience.

Registration data, including participant name, email address, mailing address, and polling data customized to your needs.

- Sponsor logo on webcast promotional page on 3DPrint.com
- Sponsor logo on HTML Blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com
- 4 social media blasts to our social media database of over 500,000+ subscribers and 11,000+ email subscribers
- Personalized webcast event registration page on our website
- Advertising across the 3Dprint.com and 3Dprintboard.com websites
- Promoted and listed as an on demand webcast for 12 months on our webcast database
- Pre-webcast coaching with our professional consultant
- Complete report summarizing webcast details

**Pricing Info - please inquire, pricing is tailored to your needs**

**Email [advertising@3DPrint.com](mailto:advertising@3DPrint.com) for all inquiries.**

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Inquire to discuss customized ad campaigns.**

