

## 3DPrint.com SPONSORSHIP OPPORTUNITIES

UNIQUE website, message board, social media, email newsletter and educational targeted sponsorship opportunities for additive manufacturing and 3D printing companies

**Get your brand out there:** 3DPrint.com has the largest industry readership worldwide. Let over **1 million** industry-focused professionals read your message via our website's monthly users (**600,000+**), our email subscribers (**17,000+**), social media reach (**550,000+**) and message board users (**20,000+**).

## Sponsored Articles

### Premier Sponsored Article Package

- Four 500 to 700 word articles on 3DPrint.com written by you or one of our writers
  - articles published on your schedule (maximum one per week) - 600,000+ unique web visitors monthly
  - each article each week is blasted to our 550,000+ social media followers on Twitter, Facebook, and LinkedIn
  - each article each week is sent to our 17,000+ email subscribers in our daily newsletter
  - each article is placed on a "sticky post" on our 3DPrintBoard.com (sticky posts remain at the top of our news folder)

**PRICE: \$1,600** (self-written articles)  
**\$1,950** (professionally-written articles)

### Single Sponsored Article

- All the benefits above but only for one week

**PRICE: \$500** (self-written articles)  
**\$600** (professionally-written articles)

### Sponsored Interview

- Work with our writers and publish a Q&A article
- Sponsored interviews are also possible as one of the four sponsored article package at no additional cost

**PRICE: \$600**

### Featured Articles

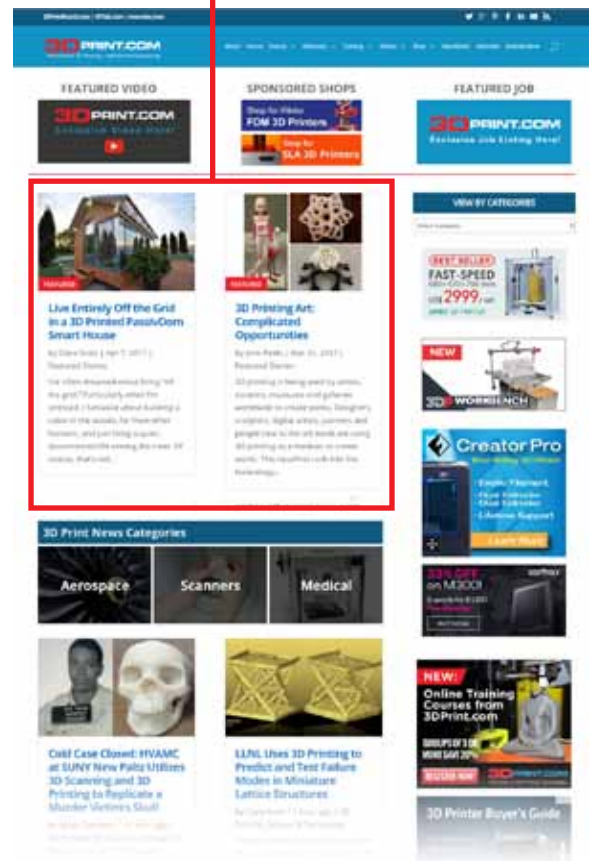
- Your sponsored article displayed on the home page above the fold as "featured"

**PRICE: \$150/Day** (7 day maximum)  
**\$900/Week**

- Any previously published article (sponsored or unsponsored) displayed on the home page above the fold as "featured"

**PRICE: \$250/Day** (7 day maximum)  
**\$1,500/Week**

### FEATURED ARTICLES



### Advertising Options

#### 3DPrint.com

**NEW!**

**NEW!**

**NEW!**

- 728x90 Leaderboard Banner - Displayed on top of all articles - **\$789/week | \$2750/month**
- 300x250 Banner - Displayed below title in all articles - **\$789/week | \$2750/month**
- 728x90 Leaderboard Banner - Displayed on top of home page - **\$499/week | \$1800/month**
- 280x140 Banner on right hand column of all pages - **\$369 - \$599/week** depending on position
- Featured Video - Your promotional video above the fold on home page - **\$599/week**
- Peel-back ad - teaser triangle in upper corner invites users to “peel-back” to reveal your message - **\$1200/week**
- 300x250 Fly-in ad - Ad flies into the bottom center of the page and is displayed on top of site content - **\$1200/week**
- Premier Interstitial Ad - Pop-over ad that pops up on top of content of 3DPrint.com after page loads - **\$2100/week**
- Sponsored Shops & Resources at the top of 3DPrint.com Home page - **\$250/week | \$750/month**
- Sponsored Giveaways - Your product free to select winners in exchange for user interaction on social media, promoted across our network - **Custom pricing, please inquire (see example on p.7)**
- Featured Job - Promoted above the fold on home page - **\$299/two weeks (inquire about additional job listings)**

#### 3DPrint.com Newsletter ads

(17,000+ subscribers receive our daily newsletter)

- Solo news blast to our 17,000+ subscribers - **\$1950**
- Leaderboard Banner atop daily newsletter - **\$1000/week**
- 180x150 Banner ad at top right of daily newsletter - **\$450/week | \$1500/month**
- 160x600 Banner ad on right side of daily newsletter - **\$550/week | \$1800/month**
- 300x250 Banner ad on bottom of daily newsletter - **\$300/week | \$1000/month**

#### 3DPrint.com Mobile Ads

- 320x100 Leaderboard Banner on mobile home page - **\$500/week | \$1750/month**
- 320x100 Leaderboard banner on all articles in mobile - **\$600/week | \$2100/month**

#### 3DPrintBoard.com

The World’s Most Popular 3D Printing Forum - 20,000+ Registered Members

- 728x90 Static Leaderboard Banner - **\$500/week | \$1750/month**
- 180x150 Banner - **\$250 - \$350/week | \$800-\$1250/month** depending on position
- Forum Folder - Create your own folder - **\$350/month | \$3000/year**
- Sticky Thread - Featured atop the list within a folder of your choice - **\$250/month / \$2500/year**

For better visualization of ad placements please see pages 6-7



Daily Newsletter Leaderboard



Email advertising@3DPrint.com for all inquiries.

## Educational Sponsorships

### Training Courses

We provide opportunities for sponsors to engage deeply with the 3DPrint.com audience through live, online courses, with opportunities tailored to a sponsor's engagement goals.

#### Platinum - Overall Course Sponsor - \$10,000

- Dedicated sponsor time each week during a 6- to 8-week course, where the sponsor provides an emcee to host each guest speaker session and can discuss sponsored offerings and provide context each week in informal Q&A with guests.
- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

#### Gold - Course Session Sponsor - \$5,000

- One (1) live sponsored webcast of up to 45 minutes as a part of the course program, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session; webcast content will be developed in conjunction with Edmaker, our course development partner, to ensure that it will be educational in nature and attract the widest audience.
- Course registration data, including participant name, email address, mailing address, and polling data customized to your needs.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com

#### Silver - Course Session Sponsor - \$2,000

- One customizable sponsor page within the online classroom for the course. Sponsored content within that page can include logo, copy, an article, an embedded video, and links back to your site.
- Sponsor logo on course promotional page on 3DPrint.com
- Sponsor logo on HTML blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com



## Educational Sponsorships continued

### Webcasts

#### Sponsor receives

One (1) live sponsored webcast of up to 45 minutes, featuring a moderator to introduce the sponsor, sponsored content (presenter on video, slide deck, participant chat, and real-time audience polling), and moderated Q&A session.

Registration data, including participant name, email address, mailing address, and polling data customized to your needs.

- Sponsor logo on webcast promotional page on 3DPrint.com
- Sponsor logo on HTML Blasts and editorial content promoting registration
- Sponsor logo on promotional ad on 3DPrint.com
- 4 social media blasts to our social media database of 550,000+ subscribers and 17,000+ email subscribers
- Personalized webcast event registration page on our website
- Advertising across the 3DPrint.com and 3DPrintBoard.com websites
- Promoted and listed as an on demand webcast for 12 months on our webcast database
- Complete report summarizing webcast details

\*\$500 setup fee with customized pricing - please inquire.

### White papers

- Custom-built registration form to capture the data fields you want
- Offer your white paper to our 1 Million+ users
- Promoted across network and archived on 3DPrint.com
- Downloadable with user registration

\*\$500 setup fee with customized pricing - please inquire.

[Email advertising@3DPrint.com](mailto:advertising@3DPrint.com) for all inquiries.

**Don't see a sponsorship package that's right for you?  
Inquire to discuss customized ad campaigns.**



### Demographics

#### Companies

Our subscribers and advertisers represent companies from nearly the entire 3D Printing and Additive Manufacturing industry, most of the Fortune 500 and a wide variety of research and educational institutions.

**Printer manufacturers** include:  
 MakerBot, EnvisionTEC, Mcor Technologies, Formlabs, 3D Systems, Winbo, Renishaw, XYZprinting, Concept Laser, HP, Höganäs, BigRep, Trumpf, FELIXprinters, Stratasys, GE, Arcam, 3D Platform, FlashForge, Dremel, Ultimaker, Nano Dimension, and many more.

Others include:

- |                   |                |
|-------------------|----------------|
| Adidas            | LEGO           |
| Airbus            | L'Oreal        |
| Alcoa             | Louis Vuitton  |
| BASF              | Microsoft      |
| Bayer             | Milwaukee Tool |
| Berkeley          | Mohawk         |
| Bissell           | Manufacturing  |
| Boeing            | Nike           |
| Bosch             | Pacbell        |
| Brandeis          | Pepsico        |
| Canon             | Philips        |
| Cisco             | Raytheon       |
| Corning           | Renault        |
| Dartmouth         | Ricoh          |
| DuPont            | Saint Gobain   |
| Emerson           | Samsung        |
| Fedex             | Shell          |
| Fiskars           | Siemens        |
| Fraunhofer        | Stanford       |
| Fuji Film         | Staples        |
| Heathrow airport  | Stryker        |
| Honeywell         | Swarovski      |
| Ikea              | Tiffany        |
| Ingersoll         | Toyota         |
| Ingram Micro      | Travelers      |
| Intel             | Unilever       |
| Jaguar/Land Rover | Volvo          |
| John Deere        | Whirlpool      |
| Kohler            | Wilson Tool    |
| KonicaMinolta     | Xerox          |

#### Readers

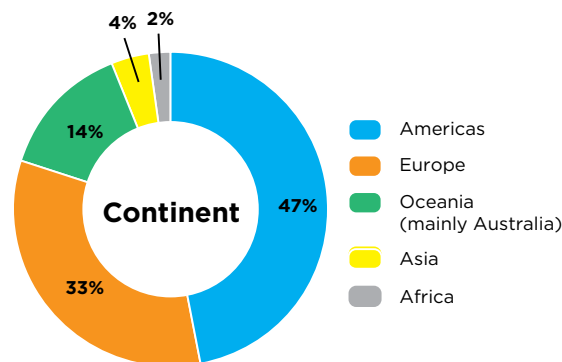
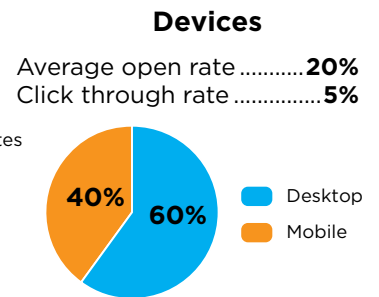
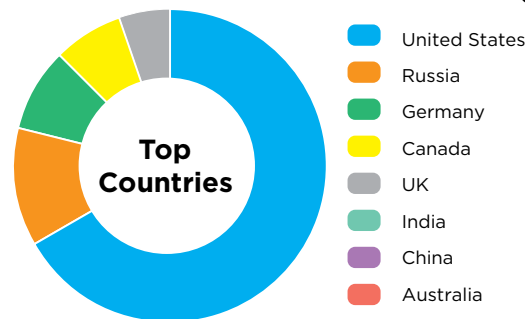
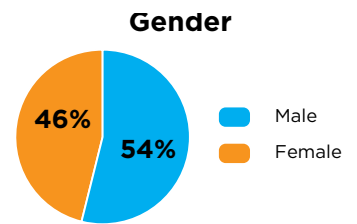
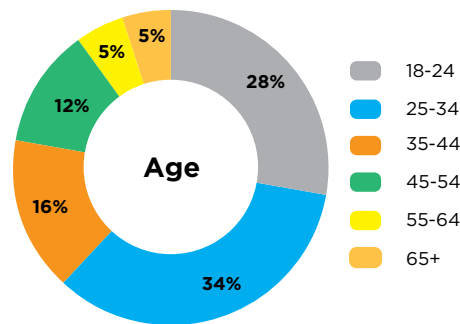
As a site, **3DPrint.com** has the largest industry readership worldwide. Alexa.com ranks it #1 of the sites covering 3D printing and additive manufacturing. **3DPrint.com** is growing fast thus giving you exposure to more and more industry professionals all the time.

**Over 1 million industry-focused professionals**

**3DPrint.com - 600,000+ unique web visitors monthly**

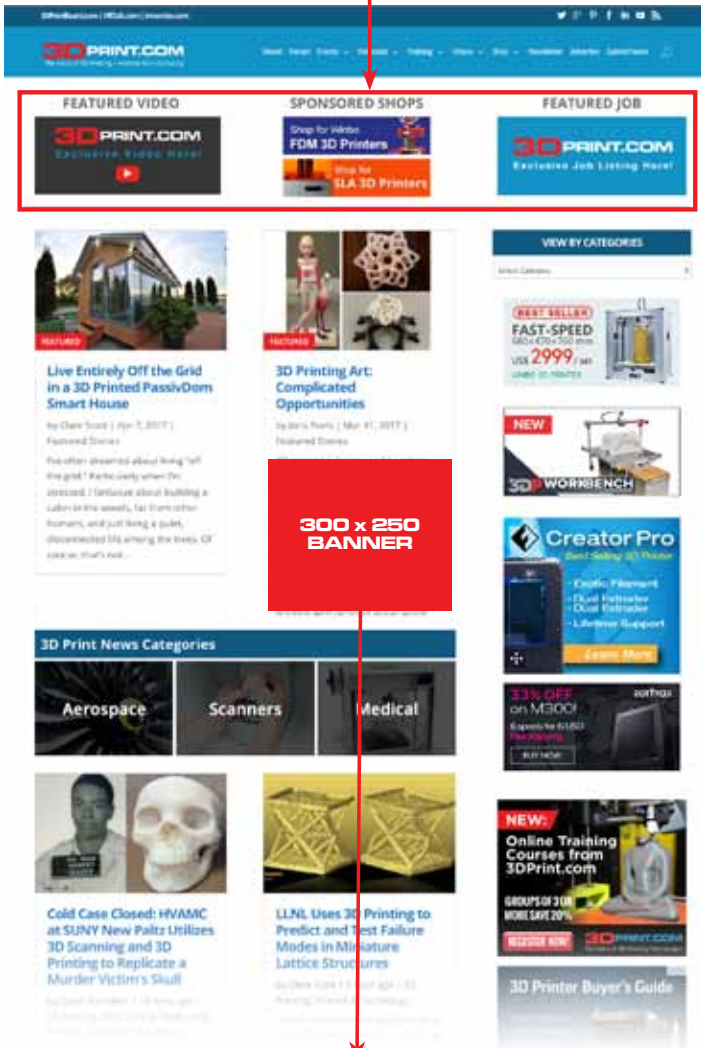
**E-Mail Subscribers (Daily Newsletter) - 17,000+**

**Social Media Followers - 550,000+**



### 3DPrint.com Homepage

Featured Video, Sponsored Shops & Featured Job

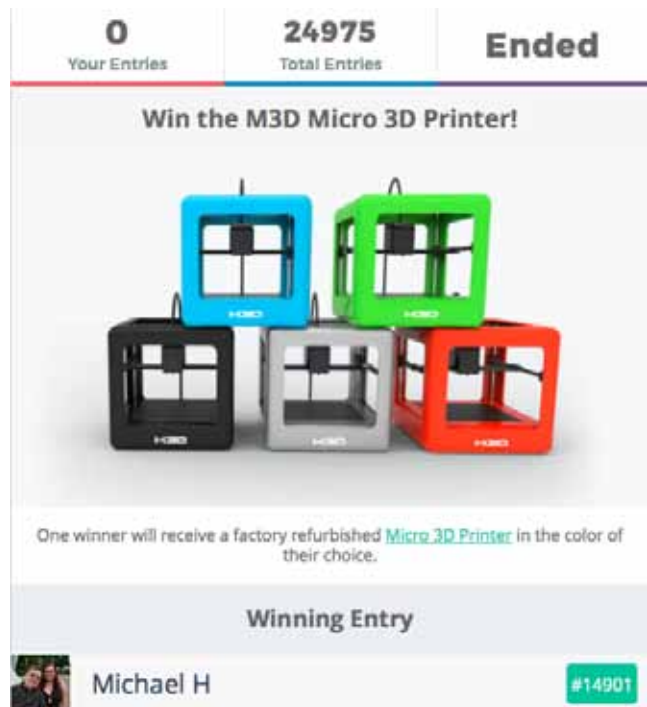


300 x 250 - Fly-in Ad on all pages of 3DPrint.com

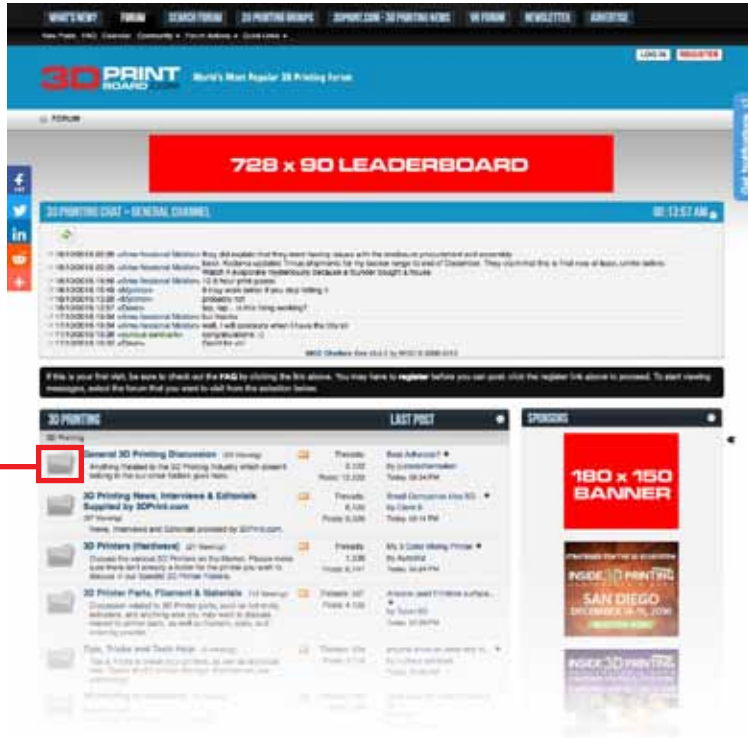
### 3DPrint.com Article View



### Sponsored Giveaways



### 3DPrintBoard



Forum folder

### Mobile



320 x 100 LEADERBOARD



**Live Entirely Off the Grid in a 3D Printed PassivDom Smart House**  
by Clare Scott | Apr 7, 2017 | Featured Stories  
I've often dreamed about living "off the grid." Particularly when I'm stressed, I fantasize about building a cabin in the woods, far from other humans, and just living a quiet, disconnected life among the trees. Of course, that's not...

### Daily Email Newsletter



Inquire about advertising    Subscribe to our newsletter    Join the conversation on 3dprintboard.com

### LEADERBOARD BANNER

#### DAILY NEWS

**Stratways Direct Manufacturing in Direct Metal Laser Sintering in the Automotive Spotlight on Jay Leno's Garage**

By Sarah Saunders on Feb 20, 2017 12:52 pm  
3D printing leader Stratways, back in 2014, acquired both Harvest Technologies and Solid Concepts and combined the two with its existing digital manufacturing service business, Reo3D, to form a...

View the entire article via our website.  
[Read in browser >](#)

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**The OpenPlexure Microscope: A Lifesaving Water-Testing Device You Can 3D Print at Home**

By Clare Scott on Feb 20, 2017 11:11 am  
I remember looking at some really interesting things through a microscope when I was in grade school, and wishing that I had my own. Eventually I did, but it was a plastic thing of poor quality, and...

View the entire article via our website.  
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**Vishape Announces Beta Testing for New Parasolid Community-Based SOFTSHAPER Software**

By Sarah Saunders on Feb 20, 2017 10:17 am  
Poish 3D printer manufacturer Vishape, which introduced both its VSHAPER 3D printer and the VSHAPER GO last year, announced a little over a week ago that it would be offering 3D model preparation...

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**Hisco-Plattner Institute Researchers Create Metamaterial Door Latch as Example of 3D Printing Versatility**

By Bridget Butler Hillman on Oct 21, 2015 09:15 am  
What I enjoy about 3D printing and so many of its innovations is that although we've certainly had a preview for decades of all sorts of magical looking futuristic inventions to come, with this new...

View the entire article via our website.  
[Read in browser >](#)

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300 x 250 BANNER

Email advertising@3DPrint.com for all inquiries.

Don't see a sponsorship package that's right for you? Inquire to discuss customized campaigns.



180 x 150 BANNER

180 x 150 BANNER

#### Upcoming Events

**New York, March 14-15**  
Innovate 3D Printing is returning to NYC for its fifth year! Join us at the Javits Convention Center on March 14-15 to hear cutting-edge updates from industry heavyweights, innovators, and investors who are delivering on the promise of 3D printing.

160 x 600 BANNER