

MecklerMedia™

Email: eddie@mecklermedia.com

INTRODUCTION

MecklerMedia's advertising network is aimed at bringing multiple advertising options across several media outlets, to companies looking to market toward those interested in 3D printing and additive manufacturing. We offer advertising on all of the leading 3D printing media outlets, including <http://3DPrint.com>, <http://3DPrintingIndustry.com>, and <http://Inside3DPrinting.com>, as well as corresponding newsletters. We also offer discounted widespread options which cover all of these outlets at once.

While many advertisers turn to resources such as Google Adwords for advertising to a large range of potential clients, we offer 100% targeted advertising for those companies within the 3D Printing and Additive Manufacturing industries.

Below you will find additional details and pricing for the various advertising options offered.

Page 2-6	3DPrint.com Ad Options
Page 6-7	Inside3DPrinting News Ad Options
Page 8	3DPrintBoard.com Ad Options
Page 9-14	3DPrintingIndustry.com Ad Options
Page 15	Discounted Advertising Bundles Across Multiple Sites/Newsletters



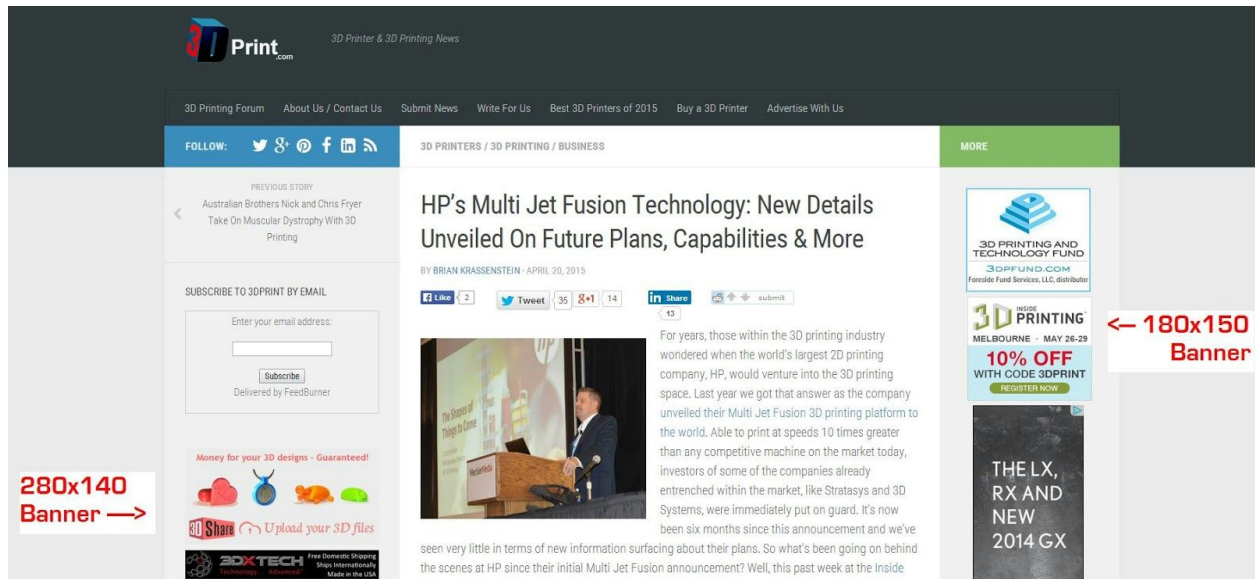
STATS

- 10-20 Articles/Stories/Case Studies published daily
- 872,000 Unique Visitors Monthly
- 1.77 Million Page Views Monthly
- Ranked 19,000st most popular website in the world by Alexa.com, and 10,000th most popular in the United States.
- Over 236,000 [Facebook Fans/Followers](#)
- Over 175,000 Twitter Followers (between several accounts)

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

With traffic that is unparalleled within the industry, 3DPrint.com provides opportunities to put your company in front of millions of visitors who have an interest in additive manufacturing and 3D printing. We offer many options suited for corporations with large amounts of capital, as well as smaller companies that are just starting up, working with strict budgets.

3DPrint.com offers several options starting at just \$199. These ads are displayed on all pages of the site.



- **280x140 - Left sidebar - Static/Non-rotating**
 - 1st position - \$499/week
 - 2nd position - \$479/week
 - 3rd position - \$429/week
 - 4th position - \$389/week
 - 5th position - \$349/week
 - 6th position - \$309/week
 - 7th position - \$309/week
 - 8th position - \$309/week
- **180x150 - Right sidebar - Static/Non-rotating**
 - 1st position - \$469/week
 - 2nd position - \$469/week
 - 3rd position - \$449/week
 - 4th position - \$409/week
 - 5th position - \$359/week
 - 6th position - \$299/week
 - 7th position - \$299/week
 - 8th position - \$299/week

(note: side bar banners appear on bottom of site on some mobile devices)

Banners may be combined to create a larger presence


Do you want one of these positions but would prefer a larger banner display than just 280x140 or 180x150? No problem. Two or more positions may be combined to create a larger ad.

EXAMPLE:.. (3) 280x140 banners = 840x140 banner.

NEWSLETTER ADS

The 3DPrint.com newsletter is mailed out to over 5,400 subscribers, from around the world. We offer solo ads as well as ads in our daily newsletters. (See newsletter example below)

- One Time Solo Ad - \$1799
- 180x150 Clickable Image Ad in Our Daily Newsletter for 1 Week (7 mailings) - \$650/week
- 160x600 Clickable Image Ad in Our Daily Newsletter for 1 Week (7 mailings) - \$700/week
- 300x250 Clickable Image Ad in Our Daily Newsletter for 1 Week (7 mailings) - \$400/week



DAILY NEWS

3D Hubs Teams Up with SketchUp and Flashforge for The "Make It Functional Design Competition"

By Michelle Matheons on Sep 27, 2015 07:40 pm

One thing I really appreciate about 3D printing is the ability to make objects that take care of some kind of household problem or enhance things that we utilize on a daily basis...

[View the entire article via our website.](#)
[Read in browser >](#)

NanoSteel's New Metal Powders Deliver on Strength and Durability for Many Industries

By Michelle Matheons on Sep 27, 2015 07:42 pm

Providence, Rhode Island-based NanoSteel does exactly as its name implies: it designs nano-structured steel materials. Now, it has made available its first powders for 3D printing/additive...

[View the entire article via our website.](#)
[Read in browser >](#)

Use 3D Printing to Build Your Own Set of Game Buzzers

By Scott J Grunewald on Sep 27, 2015 09:33 pm

Every family has one: that person who cheats at whatever game the family is trying to play together, be it UNO, Lits, Monopoly or craps. Their attempt to win any game by whatever means...

[View the entire article via our website.](#)
[Read in browser >](#)

eBay Australia is Looking for This Year's Hottest Tech

By Scott J Grunewald on Sep 27, 2015 12:21 pm

A company like eBay that is typically dependent on user-generated products and services is considerably more adaptable to changing markets and trends than most retail outlets. However it is still...

[View the entire article via our website.](#)
[Read in browser >](#)

180x150

Upcoming Events

Tokyo • Oct 7-10, 2015
3DPrinting@home @ CEATEC

Zhuhai • Oct 15-17, 2015
Opening exhibition of Print China

Santa Clara • Oct 20-22, 2015

Munich • Dec 3-4, 2015

Barcelona • Dec 8-10, 2015

Stamwich • Jan 20-21, 2016

Ottensmeyer • Feb 24-25, 2016
(in association w/ METAV)

Culver • March 2016

Sao Paulo • April 4-5, 2016

New York • April 13-15, 2016

Madrid • May 11-13, 2016

Rosli • May 24-26, 2016

Beauj • June 22-24, 2016

160x600

300x250

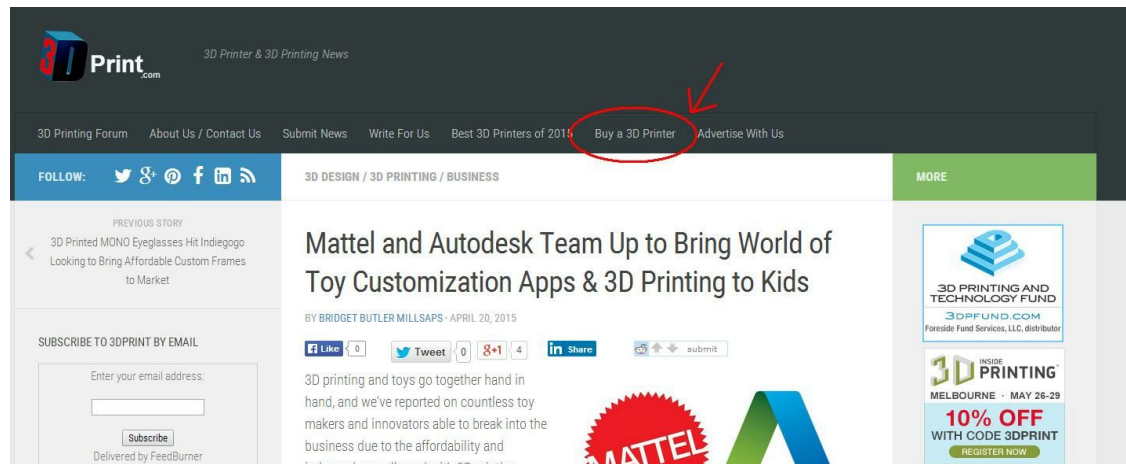
MecklerMedia
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SPONSORED ARTICLES

3DPrint.com offers the option of purchasing sponsored articles. These articles will be featured on our site just like a standard news story. All articles must be related to additive manufacturing or 3D printing in some way. Articles will be shared with our social media accounts, which include over 195,000 followers on Facebook and 175,000 on Twitter. We offer two options:

- **Self Written Sponsored Article (400 words or more) - \$199**
You write the article, or hire someone to do so. These articles will be edited and approved by our editing staff. Articles are required to be at least 400 words in length and exclusive to 3DPrint.com.
- **Professionally Written Sponsored Article - \$299**
One of our professional writers will write the article for you, based on information you provide. Article will be between 400-600 words in length and you will have the opportunity to approve it.

EXCLUSIVE LEASING OF “Buy a 3D Printer” LINK or Similar LINK



This premier link, located at the top of our site, will be directed to your own sales page. Individuals who visit 3DPrint.com looking for a 3D printer -- there are plenty of them -- will be directed here! Price: \$999/month - 10% discount for 6-months / 20% discount for 1 year.

Email eddie@mecklermedia.com for all inquiries.

INSIDE 3D PRINTING

CONFERENCE & EXPO

Inside 3D Printing Conference & Expo is the largest 3D printing and additive manufacturing trade show in the world. From New York City, to Singapore, Paris, Tokyo, and Mumbai, these are just a few of the cities which have had a chance to experience MecklerMedia's Inside 3D Printing show.

Inside 3D Printing also has their own [news website](#), as well as a newsletter in which clients can purchase display ads on. Below you will find some details on these offerings:



UPS and Other Delivery Companies Exploring the 3D Printing Business

September 21, 2015 11:50 am **Published by Sandra Helsel**
(The Wall Street Journal) — UPS and other delivery companies are exploring the 3D printing business. UPS is working with... [View Article](#)



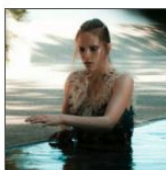
Toyota and Materialise Design and Manufacture 3D-Printed Car Seat Prototype

September 21, 2015 11:40 am **Published by Sandra Helsel**
(3D Printing Industry) — Toyota has been working with Materialise to design, build, and manufacture a complex, sizable 3D-printed car... [View Article](#)



3D-Printed Artificial Reefs Positioned to Help Regrow Oyster Population

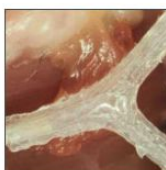
September 21, 2015 11:30 am **Published by Sandra Helsel**
(3DPrint.com) — The Woodbury Shellfish Company in New England is hoping to help curb the destruction of the oyster's natural... [View Article](#)



Architect and Designer Julia Koerner Unveils Inspired by Fungi and Kelp

September 21, 2015 11:20 am **Published by Sandra Helsel**
(Stratasys Blog) — Austrian architect and designer Julia Koerner has unveiled her 3D Printed Sporophyte Collection. With an interest in... [View Article](#)

1st ad position



3D-Printed Scaffolds Help Regenerate Injured Nerves of Laboratory Rats

September 21, 2015 11:10 am **Published by Sandra Helsel**
(3Ders.org) — A national team of researchers has developed a first-of-its-kind, 3D-printed guide that helps regrow the sensory and motor... [View Article](#)



A Guide to Powder Materials for Metal 3D Printing

September 18, 2015 11:50 am **Published by Sandra Helsel**
(3D Printing Industry) — Metals are the fastest-growing segment of 3D printing. The growth of additive manufacturing is tied to... [View Article](#)

EVENT SCHEDULE

Tokyo (3DPrinting@home @ CEATEC) |

October 7-10, 2015

Zhuhai (Special Exhibition w/ iPrint

China) | October 15-17, 2015

Santa Clara | October 20-22, 2015

Mumbai | December 3-4, 2015

Shanghai | December 8-10, 2015

Singapore | January 26-27, 2015

Düsseldorf in Association W/ Metav |

February 24-25, 2016

Dubai | March 2016

São Paulo | April 4-5, 2016

New York | April 10-12, 2016

Sydney | May 11-13, 2016

Paris | May 24-26, 2016

Seoul | June 22-24, 2015

► NEXT EVENT

Tokyo (3DPrinting@Home @ CEATEC)

October 7-10, 2015

REGISTER

EXHIBITOR LIST

LOCATION

THE LARGEST 3D PRINTING EVENT WORLDWIDE

INSIDE 3D PRINTING
CONFERENCE & EXPO

SANTA CLARA | OCTOBER 20-22, 2015



REGISTER NOW!

Newletters:

Daily 3D Printing News - Over 6,000 subscribers - Mailed out daily from Monday through Friday, featuring content aggregation of the day's hottest 3D printing news.

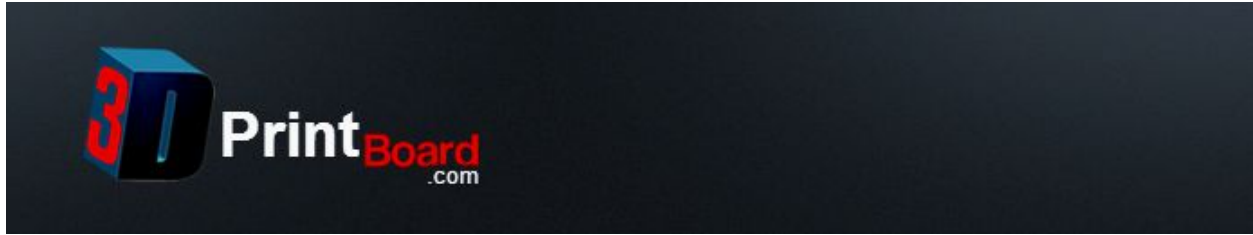
- Solo Email Blast to All Subscribers - \$1899
- 180x150 Clickable Image Ad in Our Daily Newsletter for 1 Week (7 mailings) - \$700/week
- 160x600 Clickable Image Ad in Our Daily Newsletter for 1 Week (7 mailings) - \$775/week
- 300x250 Clickable Image Ad in Our Daily Newsletter for 1 Week (7 mailings) - \$450/week

Website Display Ads:

Inside3dprinting.com offers 300x250 banner ads, available on the side bar of the [news site](#). These are static ads which appear on all news articles as well as the main news homepage. There are 7 positions available, and pricing can be found below:

- 1st position (top) - \$300/month
- 2nd position - \$250/month
- 3rd position - \$225/month
- 4th position - \$215/month
- 5th position - \$185/month
- 6th position - \$180/month
- 7th position - \$175/month

Email eddie@mecklermedia.com for all inquiries.



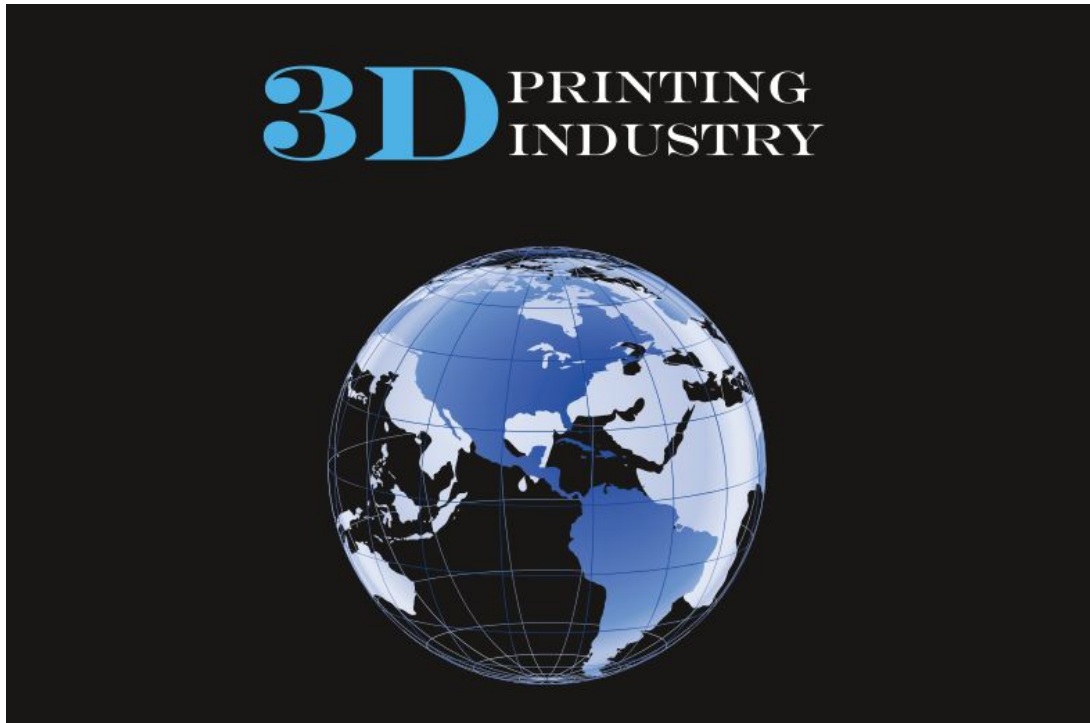
3DPrintBoard.com is the world's leading 3D Printing and Additive Manufacturing discussion forum. With over 12,500 registered members, the site receives the following traffic on a monthly basis:

- 65,000+ Visitors
- 45,000+ Unique Visitors
- 165,000+ Pageviews

The following advertising options are available:

- 728x90 Static Leaderboard - \$469/week / \$1650/month
- 180x150 Static Side Bar Banner
 - (Position 1) - \$469/month
 - (Position 2) - \$449/month
 - (Position 3) - \$409/month
 - (Position 4) - \$399/month
 - (Position 5) - \$389/month

Other options are available for those interested in having their own folder sections on the forum, or other brandable media. Email eddie@mecklermedia.com for all inquiries.

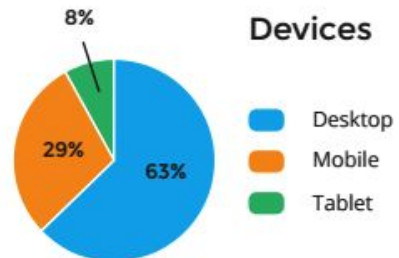
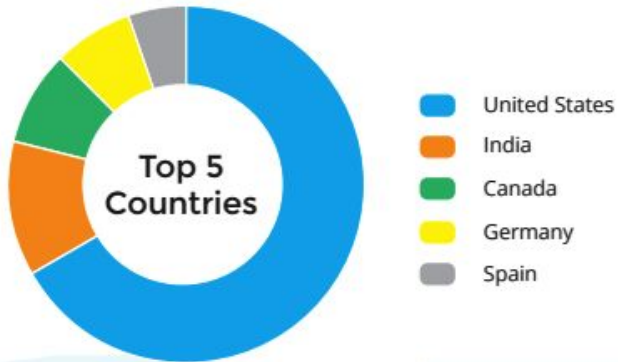
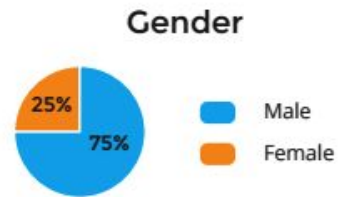
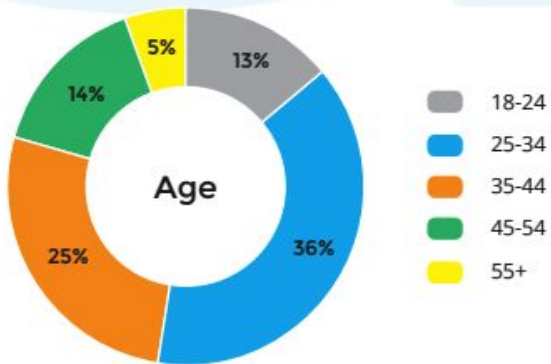


3D Printing Industry is the most trusted news and information resource of the global 3D printing sector. Along with Inside3DPrinting News and 3DPrint.com it is one of the best marketing tools for 3D printing and additive manufacturing companies. Whether you are a filament supplier or a manufacturer of an industrial level additive manufacturing machine, 3D Printing Industry has options for you. Below you will find some information and demographics concerning the site.

Featured Content: Audience in numbers

- 1.3M page views monthly
- 500K unique visitors monthly
- 30K Newsletter subscribers
- 100K Facebook followers
- 60K Twitter followers
- 350K Google+ followers
- 3K LinkedIn followers

Reader Demographics



Website Banner Advertising

Gain maximum exposure to your brand and products in front of your target customers through banner ads

Home page:

Leaderboard 1: 728x100px

Leaderboard 2: 728x100px

Rectangle 1: 300x200px

Rectangle 2: 300x200px

3D PRINTING INDUSTRY



NEWS APPLICATIONS INSIGHTS REPORTS DIRECTORY 3DPI.TV MORE Search ...



Want to Make Money with 3D Printing? Read Up

As the readers of this media site probably know, the first thing most people say when you discuss 3D printing is: "this is awesome, let's make money with it." When people ask me how to make money with 3D printing, what I usually tell them is "don't invest money in 3D printing". The second thing I tell them is: "Invest in yourself:..."



As the readers of this media site probably...



While she has been featured a number of ...



When designer, and Instructables user, B...



After a little over a year, the Inside 3...



Sharebox has been working on their late...



Article page:

Leaderboard 1: 728x100px

Rectangle 1: 300x200px

Rectangle 2: 300x200px

Rectangle 3: 300x250px

3D PRINTING INDUSTRY



NEWS

APPLICATIONS

INSIGHTS

REPORTS

DIRECTORY

3DPI.TV

MORE

Search ...



Intel Enters 3D Printing Space with 3D Scanning Notebook



BY MICHAEL MOLITCH-HOU ON TUE, JANUARY 6, 2015 · 3D PRINTING, 3D SCANNERS, 3D SCANNING, INDUSTRY NEWS

Last year, [we reported](#) that Intel would be incorporating 3D scanning technology into its next generation camera, the Senz3D from Creative. At that time, the company also mentioned that the camera would be integrated into many of the laptops and notebooks that would be released with Intel technology in 2015. The first such laptop has been announced at CES this week, the [Acer Aspire V 17 Nitro with Intel RealSense 3D](#). Immediately jumping into the 3D printing game, the new notebook will be 3D printing ready.

In addition to the ability to work as a webcam, for possible 3D Skyping, the notebook has the ability to scan items in 3D, resulting in a 3D model that can be 3D printed to a connected printer or remote 3D printing service. Using an infrared light, the scanner pushes us closer to what 3DPI's Andrew Wheeler and Autodesk refer to as [Reality Computing](#) (and [HP refers to as hybrid computing](#)), in which items in the real world and the digital world are seamlessly connected. The scanner bounces its light off of physical objects to render them in a digital space for possible modification or incorporation into virtual/augmented worlds.



The Acer Aspire V 17 Nitro is just the first of a series of devices to use Intel's RealSense 3D camera this year. The company also plans to launch tablets and mobile devices featuring the camera, as well. Though these devices may

g+
347,109
Recommends

60954
Followers

in
2635
Followers

f
97,893
Likes

3D PRINTING INDUSTRY

Newsletters

Reach over **30,000** engaged 3D printing professionals:
industrialists, investors, and 3D printer owners

Daily Newsletter

Demonstrate your brand and products in the Daily Newsletter sends out the latest news articles on daily basis. It's one of the most popular newsletters in the global 3D printing industry. The open rate is 30%

Weekly Newsletter

We also offer advertisement opportunities in the Weekly Newsletter that displays the top stories of the week, and is sent out every Saturday. The open rate is 35%

Ad spots

Leaderboard 1:

Leaderboard 2:

Size: 565x70px

3D Printing Industry Newsletter

3D PRINTING
INDUSTRY

UPDATE: Thursday 22 January 2015

- [Cutting Edge Microsoft HoloLens is an Augmented Virtual Reality Computer for Your Face](#)
- [3D Print Your Design in Space via NASA's GrabCAD Challenge](#)
- [Brook Drumm's 'All-American Makers' Premieres Tonight on Science Channel](#)
- [3D Print Smaug and Stuff His Mouth Full of Candy](#)
- [EOS Partnership Signals 3D Printing Quality Assurance for Aerospace](#)
- [Which PLA is the Best for 3D Printing? Ask 3D Matter](#)
- [Dinosaur 3D Printing Company Secures 10 Million in Funding](#)
- [Smoothie-3D Makes 3D Modeling Run Smoothly for Free](#)
- [Draken 3D Printer: Resolution So Fine it Blows Your Mind](#)
- [3D Printing a Beach-Ready, Portable Metal Detector](#)

P.S. Do you have any friends who would like to know about us? If so, we'd be really grateful if you could forward this email to them and suggest they go to the following page:
<http://3dprintingindustry.com>



Daily updates too often for you? Then switch
to our [weekly most popular articles newsletter](#).

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Advertising Price List

FEBRUARY 2015

Leaderboard 1 Home page	728 x 100 px	\$5,000 / Month
Leaderboard 2 Home page	728 x 100 px	\$3,500 / Month
Leaderboard 1 Article page	728 x 100 px	\$5,000 / Month
Rectangle 1 Home page	300 x 200 px	\$3,000 / Month
Rectangle 2 Home page	300 x 200 px	\$2,500 / Month
Rectangle 1 Article page	300 x 200 px	\$3,000 / Month
Rectangle 2 Article page	300 x 200 px	\$2,500 / Month
Rectangle 3 Home/Article page	300 x 250 px	\$5.5 CPM or \$2,000 / Month
Newsletter Leaderboard 1	565 x 70 px	\$2,500 / Month
Newsletter Leaderboard 2	565 x 70 px	\$2,000 / Month

*** Ask more for tailored options

If interested in any of the above advertising options, or if you have any questions whatsoever, do not hesitate to contact Eddie Krassenstein at eddie@mecklermedia.com

MECKLERMEDIA AD NETWORK PACKAGE DEALS!

One of the benefits of purchasing ads through the MecklerMedia Advertising Network, is your ability to get discounted prices for bundled packages. We currently offer the following bundles. We also provide custom bundles for those who wish to purchase multiple ads, but don't see an option for something suitable below. Please contact us if you are interested in building a custom bundle at a discounted rate.

MecklerMedia Newsletter Bundle (Email sent to over 41,000 subscribers)

- 180x150 Banner in 3DPrint.com's Daily Newsletter for 1 Month
- 180x150 Banner in Inside 3D Printing's Daily Newsletter for 1 Month
- 565x70 Banner (Position #1) in 3DPrintingIndustry.com's Daily Newsletter for 1 Month

PRICE: \$7100/month

MecklerMedia Ultimate Website Bundle (Seen by over 1.3 million unique visitors/month)

- 280x140 Static Banner on Left Side of 3DPrint.com (Guaranteed top 4 position)
- 300x250 Static Banner on Right Side of Inside 3D Printing News (Guaranteed top 3 position)
- 180x150 Static Banner on Right Side of 3DPrintBoard.com (Guaranteed top 3 position)
- 300x250 Static Banner on Side of Article Page on 3DPrintingIndustry.com

PRICE: \$4549/month

MecklerMedia Premier Website Bundle (Seen by over 1.3 million unique visitors/month)

- 180x150 Static Banner on Right Side of 3DPrint.com (Guaranteed top 4 position)
- Professionally Written Article About Your Company or Product on 3DPrint.com
- 300x250 Static Banner on Right Side of Inside 3D Printing News (Guaranteed top 5 position)
- 180x150 Static Banner on Right Side of 3DPrintBoard.com (Guaranteed top 5 position)
- 728x90 Leaderboard Banner on Article Page of 3DPrintingIndustry.com

PRICE: \$8397/month

MecklerMedia Starter Website Bundle (Seen by over 1.3 million unique visitors/month)

- 280x140 Static Banner Somewhere on the Left Side of 3DPrint.com
- Professionally Written Article About Your Company or Product on 3DPrint.com
- 300x250 Static Banner on Right Side of Inside 3D Printing News
- 180x150 Static Banner on Right Side of 3DPrintBoard.com

PRICE: \$1997/month

MecklerMedia Premier Website & Newsletter Bundle

- 280x140 Static Banner on Left Side of 3DPrint.com (Guaranteed top 4 position)
- 300x250 Static Banner on Right Side of Inside 3D Printing News (Guaranteed top 3 position)
- 180x150 Static Banner on Right Side of 3DPrintBoard.com (Guaranteed top 3 position)
- 300x250 Static Banner on Side of Article Page on 3DPrintingIndustry.com
- 180x150 Banner in 3DPrint.com's Daily Newsletter for 1 Month
- 180x150 Banner in Inside 3D Printing's Daily Newsletter for 1 Month
- 565x70 Banner (Position #1) in 3DPrintingIndustry.com's Daily Newsletter for 1 Month

PRICE: \$9999